

INTERNATIONAL BUSINESS MANAGEMENT

Major in Management – Concentration in International Business Management

The rapid transfer of information, the shrinking of world trade barriers, the establishment of common markets with increased competition in traditional domestic and global markets creates growing opportunities for college graduates.

Academic Excellence!

At King's College you will develop your business skills by taking courses in the William G. McGowan School of Business. The McGowan School of Business is accredited by AACSB International - The Association to Advance Collegiate Schools of Business, which represents the benchmark of quality for business education worldwide. By earning AACSB Accreditation the McGowan School of Business has proven our commitment to quality and the continuous improvement of our business programs - a powerful differentiator worldwide.

Global Studies Programs and Partnerships

While the classroom is a great place to acquire international business skills to work within the geographic, cultural, economic, legal and political environments in which international companies function, King's offers students' opportunities to study at some of the best universities around the world while advancing their global business knowledge and perspective.

Multiply Your Career Options!

In order to meet the demands of a global job market, many students



complement their skills by studying a foreign language, Accounting, Economics, Entrepreneurship, Finance, Health Care Management, Marketing, Management, or Human Resources Management. By double majoring or selecting a concentration or minor in another area, you will graduate from King's with even more career options available to you.

Placement Highlights

Listed below are just a few of the

various first year job placements where our alumni have found success:

- JPMorgan Chase and Co., a global financial services firm. Analyst, New York, NY
- Vanguard, an investment management company. Client relationship specialist, Malvern, PA
- PricewaterhouseCoopers LLC, the world's largest professional services firm and the largest of the "Big Four" accounting firms



To learn more about majoring in Management – Concentration in International Business Management at King's College, please contact the Office of Admission at 1-888-KINGS PA or admissions@kings.edu.

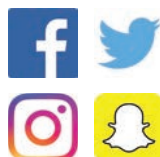
International Business Management

Major in Management – Concentration in International Business Management (126 Credit Hours)

Suggested Sequence

A suggested course sequence of degree requirements is listed below. Refer to the college catalog for course titles, descriptions, and prerequisites. Always consult your Academic Advisor when planning and scheduling your classes.

1 st Year - Fall		1 st Year - Spring	
	cr.		cr.
MSB 100 Intro. to Business	1	MSB 120 Intro. to Mgmt. Control & Planning	3
MSB 110 Intro. to Financial Reporting	3	MATH 123 Finite Math	3
CIS 110 Intro. To Computer Appl. for Bus.	3	ECON 112 Introduction to Microeconomics	3
Core Course (<i>ENGL 110 Academic Writing</i>)	3	Core Course (<i>CSEM 100 Quest for Meaning</i>)	3
Core Course (<i>COMM 101 Oral Communication</i>)	3	Core Course	3
Core Course (<i>Intercultural-FREN/GERM/SPAN</i>)	3		
HCE 101 Holy Cross Experience	1		
	17		15
2 nd Year – Fall		2 nd Year – Spring	
MSB 200 Principles of Management	3	MSB 210 Principles of Marketing	3
MSB 250 Bus. Communication & Mentoring	3	MSB 287 Business Ethics	3
ECON 111 Introduction to Macroeconomics	3	ECON 221 Statistics for Economics & Business I	3
Core Course (<i>PHIL 101 Introduction to Philosophy</i>)	3	IB 241 Introduction to International Business	3
Core Course	3	Core Course	3
	15		15
3 rd Year – Fall		3 rd Year – Spring	
MKT 385 Supply Chain Management	3	ECON 358 International Economics	3
MSB 220 Financial Management	3	IB 450 Management of Multi-Nationals	3
MSB 305 Organizational Behavior	3	MSB 240 Business Law I	3
Core Course	3	Core Course	3
Core Course	3	Free Elective	3
	15	CARP 412 Career Planning II	1
			16
4 th Year – Fall		4 th Year – Spring	
BUS 363 Production/Operations Management	3	MSB 400 Professional Seminar	2
BUS 363L Operations Management Lab	1	MSB 480 Strategic Management	3
FIN 378 International Finance & Commerce	3	MKT 390 International Marketing	3
Core Course	3	Core Course	3
Free Elective	3	Free Elective	3
Free Elective	3	Free Elective	3
	16		17
Total Credits Required for Graduation = 126			



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kings.edu