FINANCE

Major in Management – Concentration in Finance

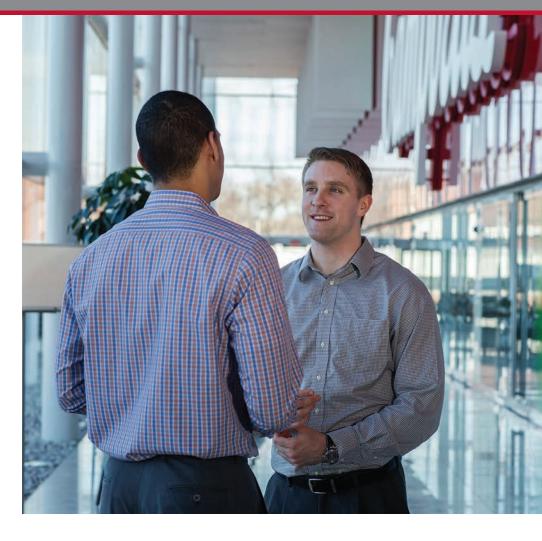
ave you ever walked into a restaurant and noticed that the proprietors have the first dollar they ever earned framed on the wall? To the owner of this business, this single dollar not only represents their accomplishment of opening their own business but it also shows that the business is a success—they made money.

While owning a profitable business is a great way to make money, did you know there are numerous other ways to do it? Whether you're interested in becoming a trader on Wall Street, a stock market guru or you aspire to become the next Warren Buffet, King's has the faculty and resources to help you achieve your career goals.

Finance Today

At King's College you will develop your business skills by taking courses in the William G. McGowan School of Business. The McGowan School of Business is accredited by AACSB International - The Association to Advance Collegiate Schools of Business, which represents the benchmark of quality for business education worldwide. By earning AACSB Accreditation the McGowan School of Business has proven our commitment to quality and the continuous improvement of our business programs - a powerful differentiator worldwide.

"The responsibilities that financial executives face today are quite extensive," explains Barry Williams, dean of the William G. McGowan School of Business, "As a financial administrator, you may find yourself in a position where your decisions will have a



dramatic impact on the operations of an entire company."

Careers in Finance

Students who major in finance have multiple career paths to choose from in the private and public sectors including:

- corporate financial management
- personal financial planning
- financial risk management
- commercial and retail banking
- investment management and research
- brokerage and securities trading

Placement Highlights

Here are just a few job positions and workplaces where our alumni have found success:

- New York Stock Exchange
- Caxton Financial, New York City
- Prudential Financial, Scranton, PA
- Vanguard, Malvern, PA
- Financial Planning and Analysis Manager at Verizon, Philadelphia, PA
- Managing Director of Investments at Wachovia Securities, Yardley, PA



Finance

Major in Management – Concentration in Finance (126 Credit Hours)

Suggested Sequence

A suggested course sequence of degree requirements is listed below. Refer to the college catalog for course titles, descriptions, and prerequisites. Always consult your Academic Advisor when planning and scheduling your classes.

| Let V. P. II | | let V C I | |
|---------------------------------------------------|--------------|------------------------------------------------|-----|
| Ist Year - Fall | cr. | I st Year - Spring | cr. |
| MSB 100 Intro. to Business | I | MSB 120 Intro. to Mgmt. Control & Planning | 3 |
| MSB 110 Intro. to Financial Reporting | 3 | MATH 123 Finite Math | 3 |
| CIS 110 Intro. To Computer Appl. for Bus. | 3 | ECON 112 Introduction to Microeconomics | 3 |
| Core Course (ENGL 110 Academic Writing) | 3 | Core Course (CSEM 100 Quest for Meaning) | 3 |
| Core Course (COMM 101 Oral Communication) | 3 | Core Course | 3 |
| Core Course (Intercultural-FREN/GERM/SPAN) | 3 | | |
| HCE 101 Holy Cross Experience | 1 | | |
| | 17 | | 15 |
| 2 nd Year - Fall | | 2 nd Year – Spring | |
| MSB 200 Principles of Management | 3 | MSB 210 Principles of Marketing | 3 |
| MSB 250 Bus. Communication & Mentoring | 3 | MSB 220 Financial Management | 3 |
| ECON 221 Statistics for Economics & Business I | 3 | MSB 287 Business Ethics | 3 |
| ECON III Introduction to Macroeconomics | 3 | IB 241 Introduction to International Business | 3 |
| Core Course (PHIL 101 Introduction to Philosophy) | 3 | Core Course | 3 |
| | 15 | | 15 |
| 3 rd Year - Fall | | 3 rd Year – Spring | |
| FIN 355 Investments | 3 | BUS 363 Production/Operations Management | 3 |
| MSB 240 Business Law I | 3 | BUS 363L Operations Management Lab | - 1 |
| MSB 305 Organizational Behavior | 3 | FIN 421 Security Analysis, Management, Trading | 3 |
| Core Course | 3 | Core Course | 3 |
| Free Elective | 3 | Core Course | 3 |
| CARP 412 Career Planning II | 1 | Free Elective | 3 |
| | 16 | | 16 |
| 4 th Year - Fall | | 4 th Year – Spring | |
| FIN 378 International Finance & Commerce | 3 | MSB 400 Professional Seminar | 2 |
| FIN 351 Advanced Financial Management | 3 | MSB 480 Strategic Management | 3 |
| ECON 353 Money and Banking | 3 | Core Course | 3 |
| Core Course | 3 | Core Course | 3 |
| Free Elective | 3 | Free Elective | 3 |
| | | Free Elective | 3 |
| | 15 | | 17 |
| Total Credi | its Required | for Graduation = 126 | |





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