

BUSINESS ADMINISTRATION

Major in Management – Concentration in Business Administration

If you have been thinking about a career which will give you the opportunity for professional growth in the management of today's dynamic business organizations, a major in Management, with a concentration in Business Administration, at King's can take you there. Your education will focus on developing your personal values and character, with an understanding of liberal learning competencies applied in a business context, such as oral and written communication, critical thinking, team building, and strategic planning. You will further refine your education with major courses such as Business Administration, Entrepreneurship, Finance, Healthcare, Human Resources and International Business.

What Makes Us Different

At King's College you will develop your business skills by taking courses in the William G. McGowan School of Business. The McGowan School of Business is accredited by AACSB International – The Association to Advance Collegiate Schools of Business, which represents the benchmark of quality for business education worldwide. By earning AACSB Accreditation the McGowan School of Business has proven our commitment to quality and the continuous improvement of our business programs - a powerful differentiator worldwide.

"Attending an accredited business program was something that was very important to me. At King's, the McGowan School of Business met



these needs and fulfilled my expectations by offering internship opportunities and experiences which simulated what I would find when I joined the workforce after graduation. From managing multiple projects at once, to relating well to others, I'm grateful to have learned these values and skill sets taught at King's because they can be used for a lifetime of success."

- Gary Lambert Jr. '10,
*Director of Purchasing/Technology,
McCarthy Tire Service*

Placement Highlights

Listed below are just a few of the

various first year job placements where our alumni have found success.

- Benco Dental, Purchasing Agent, Pittston, PA
- ADP, Licensed Insurance Producer, Allentown, PA
- Sidecar, a leader in Big Data marketing, Business Development Specialist, Philadelphia, PA
- Geisinger Health Plan, Broker Sales Representative, Wilkes-Barre, PA
- CBeyond, a technology and telecommunications company, Territory Sales Representative, Washington, D.C.



To learn more about majoring in Management – Concentration in Business Administration at King's College, please contact the Office of Admission at 1-888-KINGS PA or admissions@kings.edu.

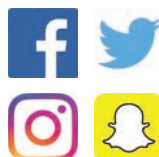
Business Administration

Major in Management – Concentration in Business Administration (126 Credit Hours)

Suggested Sequence

A suggested course sequence of degree requirements is listed below. Refer to the college catalog for course titles, descriptions, and prerequisites. Always consult your Academic Advisor when planning and scheduling your classes.

1 st Year - Fall		1 st Year - Spring	
	cr.		cr.
MSB 100 Intro. to Business	1	MSB 120 Intro. to Mgmt. Control & Planning	3
MSB 110 Intro. to Financial Reporting	3	MATH 123 Finite Math	3
CIS 110 Intro. To Computer Appl. for Bus.	3	ECON 112 Introduction to Microeconomics	3
Core Course (<i>ENGL 110 Academic Writing</i>)	3	Core Course (<i>CSEM 100 Quest for Meaning</i>)	3
Core Course (<i>COMM 101 Oral Communication</i>)	3	Core Course	3
Core Course (<i>Intercultural-FREN/GERM/SPAN</i>)	3		
HCE 101 Holy Cross Experience	1		
	17		15
2 nd Year – Fall		2 nd Year – Spring	
MSB 200 Principles of Management	3	MSB 210 Principles of Marketing	3
MSB 250 Bus. Communication & Mentoring	3	MSB 287 Business Ethics	3
HRM 210 Introduction to Human Resources Mgmt.	3	ECON 221 Statistics for Economics & Business I	3
ECON 111 Introduction to Macroeconomics	3	IB 241 Introduction to International Business	3
Core Course (<i>PHIL 101 Introduction to Philosophy</i>)	3	Core Course	3
	15		15
3 rd Year – Fall		3 rd Year – Spring	
MSB 220 Financial Management	3	BUS 330 Business Entrepreneurship	3
MSB 240 Business Law I	3	BUS 345 Business Law II	3
MSB 305 Organizational Behavior	3	IB 450 Mgmt. of Multi-Nationals	3
Core Course	3	Core Course	3
Core Course	3	Free Elective	3
	15	CARP 412 Career Planning II	1
			16
4 th Year – Fall		4 th Year – Spring	
BUS 363 Production/Operations Management	3	MSB 400 Professional Seminar	2
BUS 363L Operations Management Lab	1	MSB 480 Strategic Management	3
BUS 470 Leadership	3	Core Course	3
Core Course	3	Core Course	3
Free Elective	3	Free Elective	3
Free Elective	3	Free Elective	3
	16		17
Total Credits Required for Graduation = 126			



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kings.edu