

MASS COMMUNICATIONS

BACHELOR OF ARTS (BA.COMM)

CORE Requirements	Credits	Major Requirements	Credits	Free Electives ² or Minor	Credits
___ CORE 090 First Yr. Exp.	1	___ COMM 111 Survey of Mass Comm	3	___ Free Elective**	3
___ CORE 100 Lib Arts Sem.	3	___ COMM 115 Comp App for Mass Comm	3	___ Free Elective**	3
___ CORE 110 Effect Writ.	3	___ COMM 131 Writing for Mass Comm	3	___ Free Elective**	3
___ CORE 115 or 116 Oral Comm.	3	___ COMM 233 Intro to Visual Comm	3	___ Free Elective**	3
___ CORE 120 Math Ideas	3	___ COMM 237 Mass Comm Law	3	___ Free Elective**	3
___ CORE 131 or 133 Civilization	3	___ COMM 296 Mass Comm Practicum	3	___ Free Elective**	3
___ CORE 140 or 141-145 Forgn.	3	___ COMM 311 Theories & Persp in Mass Comm	3	___ Free Elective**	3
___ CORE 150-159 Soc. Sci. ¹	3	___ COMM 490 ePortfolio for Mass Comm	1	___ Free Elective**	3
___ CORE 160-169 Literature	3	___ COMM 493 Research Meth. in Mass Comm	3	___ Free Elective**	3
___ CORE 170-179 The Arts	3	___ COMM 499 Mass Comm Internship	3		
___ CORE 180-189 Amer. Studies ¹	3	___ COMM Track*	3		
___ CORE 190-199 Global Studies ¹	3	___ COMM Track*	3		
___ CORE 250-259 Syst. Theology	3	___ COMM Track*	3		
___ CORE 260-269 Mor. Theology	3	___ COMM Track*	3		
___ CORE 270 Natural Sci I	3	___ COMM Track*	3		
___ CORE 271-279 Nat Sci II	3	___ COMM Track*	3		
___ CORE 280 Philos. I	3	___ COMM Track*	3		
___ CORE 281-289 Philos. II	3	___ COMM Track*	3		
Total Credits for CORE	52	Total Credits for Major	52	Total Credits for Free Elective	18

Total Credits Required for Graduation = 122*

*Students must choose one of the tracks below:

COMM Track 1		COMM Track 2		COMM Track 3		COMM Track 4	
Broadcast and Social Media <i>(Must take at least 4 courses (12 credits) from below plus an additional 4 courses (12 credits) from any other track)</i>		Journalism <i>(Must take at least 4 courses (12 credits) from below plus an additional 4 courses (12 credits) from any other track)</i>		Visual and Brand Communications <i>(Must take at least 4 courses (12 credits) from below plus an additional 4 courses (12 credits) from any other track)</i>		Video Game Design <i>(Must take ALL 6 courses (18 credits) below plus an additional 2 courses (6 credits) from any other track)</i>	
COMM 251	COMM 356	COMM 223	COMM 324	COMM 212	COMM 345	COMM 244	COMM 389
COMM 253	COMM 358	COMM 226	COMM 334	COMM 225	COMM 346	COMM 245	CS 115
COMM 336	COMM 360	COMM 320	COMM 335	COMM 243	COMM 369	COMM 388	CS 116
COMM 354	COMM 365			COMM 290	COMM 394		
COMM 355				COMM 325	COMM 396		
				COMM 337	MSB 210		
				COMM 344			

Students who wish to pursue a **Marketing Minor or a **Concentration in Marketing** should substitute the following courses as their Free Electives:

Marketing Minor (15 additional credits)		Concentration in Marketing (9 Credits)
Three 3 Required Courses		MSB 210†
√ COMM 115 (req. for Major)	AND three (3) of the following:	___ MKT 330 or MKT 350
___ MSB 210†	___ MKT 350	___ MKT 315 or MKT 360 or MKT 390
___ MKT 315	___ MKT 360	
	___ MKT 390	

†MSB 210 Principles of Marketing is a prerequisite for all other marketing courses.

¹Students are required to take CORE 150, CORE 180 **OR** CORE 190 to fulfill the Interdisciplinary CORE requirement.

- If a student takes CORE 150, then he/she should choose from 181 – 188 to fulfill the 18x's requirement AND from 191 – 198 to fulfill the 19x's requirement.
- If a student takes CORE 180, then he/she should choose from 151 – 158 to fulfill the 15x's requirement AND from 191 – 198 to fulfill the 19x's requirement.
- If a student takes CORE 190, then he/she should choose from 151 – 158 to fulfill the 15x's requirement AND from 181 – 188 to fulfill the 18x's requirement.

²Students may select any course to fulfill a "free elective." You may want to use your free electives to gain additional skills in another Mass Communications track, a double major, or a minor in another content area.

General Information:

A student must earn a minimum of 120 credit hours to be awarded the baccalaureate degree. The number of credit hours required for graduation may be higher in certain major programs **or** if the student elects to pursue a second major.

Beyond the requirements of the CORE Curriculum and of a student's chosen major program, the balances of the credit hours required for graduation are "free electives."

MASS COMMUNICATIONS

SUGGESTED SEQUENCE

- Use the information below as a guide when selecting courses.
- Refer to the reverse side in order when selecting major courses, major electives, core courses, and free electives when applicable.
- Consult your Academic Advisor prior to course registration.
- Refer to the King's College Catalog and/or website for course titles and descriptions.
- Choose one course from each CORE category as listed on the reverse side.
 - CORE courses may be taken in any order approved by the academic advisor with the following conditions:
 - CORE 100 and CORE 110 should be taken in the first year.
 - CORE 115 (or 116) and CORE 120 should be taken within the first two years.
 - For students selecting a Foreign Language (CORE 14x), every effort should be made to register for that language in the first semester at King's.

1st Year - Fall		cr.	1st Year - Spring		cr.
_____	COMM 111 Survey of Mass Communications	3	_____	COMM 131 Writing for Mass Communications	3
_____	COMM 115 Computer Appl. for Mass Comm.	3	_____	COMM 233 Intro. to Visual Communications	3
_____	CORE 110 Effective Writing	3	_____	CORE	3
_____	CORE	3	_____	CORE	3
_____	CORE	3	_____	CORE	3
_____	CORE 090 First Year Experience	1			
		16			15
2nd Year - Fall			2nd Year - Spring		
_____	COMM 237 Mass Communications Law	3	_____	COMM 296 Mass Communications Practicum	3
_____	COMM Track*	3	_____	COMM Track*	3
_____	COMM Track*	3	_____	COMM Track*	3
_____	CORE	3	_____	CORE	3
_____	Free Elective ² or Marketing Minor (MSB 210†)	3	_____	Free Elective ² or Marketing Minor	3
		15			15
3rd Year - Fall			3rd Year - Spring		
_____	COMM 499 Mass Communications Internship	3	_____	COMM 311 Theories & Persp. in Mass Comm.	3
_____	COMM Track*	3	_____	COMM Track*	3
_____	CORE	3	_____	CORE	3
_____	CORE	3	_____	CORE	3
_____	Free Elective ² or Marketing Minor	3	_____	Free Elective ² or Marketing Minor	3
		15			15
4th Year - Fall			4th Year - Spring		
_____	COMM 493 Research Methods in Mass Comm.	3	_____	COMM Track*	3
_____	COMM Track*	3	_____	COMM 490 ePortfolio for Mass Comm.	1
_____	CORE	3	_____	CORE	3
_____	CORE	3	_____	CORE	3
_____	Free Elective ² or Marketing Minor	3	_____	CORE	3
		15	_____	Free Elective ² or Marketing Minor	3
					16
Total Credits Required for Graduation = 122					

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