

Entrepreneurship

Major in Management – Concentration in Entrepreneurship

Bachelor of Science in Business Administration (BSBA.MENT)

| Core Requirements | | | Credits | Notes/Instructions |
|-------------------------------------|-----------------------------------|---|-----------|---|
| College Sem. | Quest for Meaning | CSEM 100 | 3 | |
| Communication & Creative Expression | Writing | ENGL 110 ^{†4} | 3 | †A student may be required to take ENGL 105 and/or MATH 100 based on placement exams administered prior to their first semester at King's College. ENGL 105 and MATH 100 are 3-credit courses and will count as free electives. †† The Intercultural Competence requirement can be satisfied by taking a 100-level language class for 3 credits or participating in an approved Study Abroad experience. SBM = Satisfied By Major requirement(s) and credit(s) listed below. |
| | Oral Communication | COMM 101 ⁴ | 3 | |
| | Literature | ENGL 140-149 | 3 | |
| | The Arts | ARTS 100-149 | 3 | |
| Citizenship | History | HIST 100-149 | 3 | |
| | Intercultural | FREN/GERM/SPAN 100-level or Study Abroad ^{††} | 3 | |
| | Global Connections | ECON 150-199; GEOG 150-199; HIST 150-199; PS 150-199; SOC 150-199 | 3 | |
| Quantitative & Scientific Reasoning | SBM Quantitative Reasoning | MATH 120 [†] or higher level (MATH 123) | - | |
| | Scientific Endeavor | NSCI 100 | 3 | |
| | Science in Context | NSCI 171-199 | 3 | |
| | SBM Human Beh. & Soc. Inst | ECON 111, 112 ; GEOG 101, 102; PS 101, PSYC 101, SOC 101 | - | |
| Wisdom, Faith, & the Good Life | Introduction to Phil. | PHIL 101 | 3 | |
| | SBM Phil. Investigations | PHIL 170-199; MSB 287 | - | |
| | Theology & Wisdom | THEO 150-159 | 3 | |
| | Theology & the Good Life | THEO 160-169 | 3 | |
| Total Core Credits | | | 39 | |

| Business Foundations | Credits | Major Requirements | Credits | Elective ³ / Other Requirements | Credits |
|--|---------|----------------------------|---------|--|---------|
| CIS 110 | 3 | BUS 330 ^{PR} | 3 | HCE 101 Holy Cross Exp. | 1 |
| ECON 111 ² | 3 | BUS 335 ^{PR} | 3 | Free Elective ³ | 3 |
| ECON 112 ² | 3 | BUS 363 ^{PR} | 3 | Free Elective ³ | 3 |
| ECON 221 ^{PR} | 3 | BUS 363L ^{PR} | 1 | Free Elective ³ | 3 |
| IB 241 | 3 | BUS 435 ^{PR} | 3 | Free Elective ³ | 3 |
| MATH 123 ¹ | 3 | FIN 450 ^{PR} | 3 | Free Elective ³ | 3 |
| MSB 100 | 1 | MKT 330 ^{PR} | 3 | | |
| MSB 110 | 3 | CARP 412 | 1 | | |
| MSB 120 ^{PR} | 3 | | | | |
| MSB 200 | 3 | | | | |
| MSB 210 | 3 | | | | |
| MSB 220 ^{PR} | 3 | | | | |
| MSB 240 ^{PR} | 3 | | | | |
| MSB 250 ^{PR} | 3 | | | | |
| MSB 287 ^{1,PR} | 3 | | | | |
| MSB 305 ^{PR} | 3 | | | | |
| MSB 400 ^{PR} | 2 | | | | |
| MSB 480 ^{PR} | 3 | | | | |
| Total Business Foundation Credits | | Total Major Credits | | Total Elective³/ Other Credits | |
| 51 | | 20 | | 16 | |

Total Credits Required for Graduation = 126

Upon graduation, a student will receive a Bachelor of Science in Business Administration (B.S.B.A.) with a major in Management and a concentration in Entrepreneurship.

General Information:

A student must earn a minimum of 120 credit hours to be awarded the baccalaureate degree. The number of credit hours required for graduation may be higher in certain major programs or if the student elects to pursue a second major. **Management-Entrepreneurship requires 126 credits.** Beyond the requirements of the Core Curriculum and of a student's chosen major program, the balances of the credit hours required for graduation are "free electives."

See reverse side for a suggested sequence

Effective 07/01/21

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Suggested Sequence

A suggested course sequence of degree requirements is listed below. Refer to the college catalog for course titles, descriptions, and prerequisites. Always consult your Academic Advisor when planning and scheduling your classes.

| Fall | | Credits | Spring | | Credits |
|---|--|----------------|---|--|-----------|
| MSB 100 Intro. to Business | | 1 | MSB 120 ^{PR} Intro. to Mgmt. Control & Planning | | 3 |
| MSB 110 Intro. to Financial Reporting | | 3 | MATH 123 ² Finite Math | | 3 |
| CIS 110 Intro. To Computer Appl. for Bus. | | 3 | ECON 112 ² Introduction to Microeconomics | | 3 |
| Core Course ¹ (ENGL 110 ⁴ Academic Writing) | | 3 | Core Course ¹ (CSEM 100 Quest for Meaning) | | 3 |
| Core Course ¹ (COMM 101 ⁴ Oral Communication) | | 3 | Core Course ¹ | | 3 |
| Core Course ¹ (Intercultural-FREN/GERM/SPAN) | | 3 | | | |
| HCE 101 Holy Cross Experience | | 1 | | | |
| | | 17 | | | 15 |
| Summer | | Credits | | | |
| | | | | | |
| Fall | | Credits | Spring | | Credits |
| MSB 200 Principles of Management | | 3 | MSB 210 Principles of Marketing | | 3 |
| MSB 250 ^{PR} Bus. Communication & Mentoring | | 3 | MSB 220 ^{PR} Financial Management | | 3 |
| ECON 221 Statistics for Economics & Business I | | 3 | MSB 287 ² Business Ethics | | 3 |
| ECON 111 ² Introduction to Macroeconomics | | 3 | IB 241 Introduction to International Business | | 3 |
| Core Course ¹ (PHIL 101 Introduction to Philosophy) | | 3 | Core Course ¹ | | 3 |
| | | 15 | | | 15 |
| Summer | | Credits | | | |
| | | | | | |
| Fall | | Credits | Spring | | Credits |
| BUS 330 ^{PR} Business Entrepreneurship | | 3 | BUS 335 ^{PR} Advanced Entrepreneurship | | 3 |
| MKT 330 ^{PR} Selling Strategies | | 3 | BUS 435 ^{PR} Global Innovation, Entrepreneurship | | 3 |
| MSB 240 Business Law I | | 3 | Core Course ¹ | | 3 |
| MSB 305 ^{PR} Organizational Behavior | | 3 | Core Course ¹ | | 3 |
| Core Course ¹ | | 3 | Free Elective ³ | | 3 |
| | | 15 | CARP 412 Career Planning II | | 1 |
| | | | | | 16 |
| Summer | | Credits | | | |
| | | | | | |
| Fall | | Credits | Spring | | Credits |
| BUS 363 ^{PR} Production/Operations Management | | 3 | MSB 400 ^{PR} Professional Seminar | | 2 |
| BUS 363L ^{PR} Operations Management Lab | | 1 | MSB 480 ^{PR} Strategic Management | | 3 |
| FIN 450 ^{PR} Entrepreneurial Finance | | 3 | Core Course ¹ | | 3 |
| Core Course ¹ | | 3 | Core Course ¹ | | 3 |
| Free Elective ³ | | 3 | Free Elective ³ | | 3 |
| Free Elective ³ | | 3 | Free Elective ³ | | 3 |
| | | 16 | | | 17 |
| Total Credits Required for Graduation = 126 | | | | | |

NOTES:

¹Choose one course from each of the Core Requirements listed on the reverse side.

²Course may satisfy both a Major and a Core requirement. MATH 123 satisfies the Quantitative Reasoning Core requirement, ECON 111 or ECON 112 satisfies the Human Behavior & Social Institutions Core requirement, and MSB 287 satisfies the Philosophical Investigations Core requirement.

³Students may select "free electives" for personal enrichment **OR** for Minor and/or Second Major Requirements.

⁴ENGL 110 and COMM 101 are prerequisites for many upper-level courses and should be taken during the first year.

^{PR} Course has a prerequisite – check college catalog.