

## Total Credits Required for Graduation $=125$

Upon graduation, a student will receive a Bachelor of Science in Business Administration (B.S.B.A.) with a major in International Business.

## *International Business majors are required to fulfill one of the following:

(A) Foreign Language proficiency, as determined by the Foreign Language Department, equal to a 146 (Conversation and Composition) level of proficiency.
(B) The requirement is met for students for whom English is a second Language.
(C) Students who have successfully completed an international internship or study abroad program, requires prior written approval of the Dean.
**International Business Electives (choose three (3) of the following):

| BUS 435 | IB 356 | MKT 385 |
| :---: | :---: | :---: |
| BUS 455 | IB 360 | MKT 390 |
| FIN 378 |  |  |

${ }^{1}$ Students majoring in International Business are required to take CORE 153, CORE 180, CORE 193/IB 241, MATH 123 and MSB 287. These courses satisfy both major and CORE requirements.

- CORE 153 satisfy the CORE Social Science requirement
- CORE 180 satisfies the American Studies CORE requirement
- CORE 193/IB 241 satisfies the CORE Contemporary Global Studies requirement
- MATH 123 satisfies the CORE Math requirement
- MSB 287 satisfies the CORE Philosophy II requirement
${ }^{2}$ Students may select "free electives" for personal enrichment OR for Minor and/or Second Major Requirements. Up to six hours of internship credit may also serve as free electives.
${ }^{3}$ CORE 110, and CORE115/116 are prerequisites for many upper-level courses and should be taken during the first year.
NOTE: CORE 287 is NOT the equivalent of MSB 287.


## General Information:

A student must earn a minimum of 120 credit hours to be awarded the baccalaureate degree. The number of credit hours required for graduation may be higher in certain major programs or if the student elects to pursue a second major. International Business requires 125 credits.
Beyond the requirements of the Core Curriculum and of a student's chosen major program, the balances of the credit hours required for graduation are "free electives."

## INTERNATIONAL BUSINESS

## Suggested Sequence

- Use the information below as a guide when selecting courses.
- Refer to the reverse side when selecting major courses, major electives, core courses, and free electives when applicable.
- Consult your Academic Advisor prior to course registration.
- Refer to the King's College Catalog and/or website for course titles and descriptions.
- Choose one course from each CORE category as listed on the reverse side.
- CORE courses may be taken in any order approved by the academic advisor with the following conditions:
- CORE 100 and CORE 110 should be taken in the first year.
- CORE 115 (or 116) should be taken within the first two years.
- *For students selecting a Foreign Language (CORE 14x), every effort should be made to register for that language in the first semester at King's.
- Certain CORE courses are prerequisites for major courses and should be selected as first year classes.

| $1^{\text {st }}$ Year - Fall | cr. | $1^{\text {st }}$ Year - Spring | cr. |
| :---: | :---: | :---: | :---: |
| MSB 100 Intro. to Business | 1 | MSB 120 Intro. to Mgmt. Control \& Planning | 3 |
| MSB 110 Intro. to Financial Reporting | 3 | MATH $123{ }^{1}$ Finite Math | 3 |
| CIS 110 Intro. To Computer Appl. For Bus. | 3 | ECON 112 Principles of Economics: Micro | 3 |
| CORE 141 - 146* | 3 | CORE 100 (Liberal Arts Seminar) | 3 |
| CORE $110^{3}$ Effective Writing | 3 | Language* or Elective | 3 |
| CORE $115^{3}$ or $116^{3}$ Effect. Oral Comm. or Debate | 3 |  |  |
| CORE 090 First Year Experience | 1 |  |  |
|  | 17 |  | 15 |
| $2^{\text {nd }}$ Year - Fall |  | $2^{\text {nd }}$ Year - Spring |  |
| MSB 200 Principles of Management | 3 | MSB 210 Principles of Marketing | 3 |
| MSB 250 Bus. Communication \& Mentoring | 3 | MSB $287{ }^{1}$ Business Ethics | 3 |
| CORE $153{ }^{1}$ Principles of Economics: Macro | 3 | ECON 221 Quant. Methods for Bus. \& Econ. | 3 |
| CORE 280 Intro. To Philosophy | 3 | CORE $180{ }^{1}$ | 3 |
| CORE 193 ${ }^{1}$ IB $241^{1}$ Globalization/Intro. to Int. Bus. | 3 | CORE | 3 |
|  | 15 |  | 15 |
| $3{ }^{\text {rd }}$ Year - Fall |  | $3{ }^{\text {rd }}$ Year - Spring |  |
| MSB 305 Organizational Behavior | 3 | IB 358 International Economics | 3 |
| MSB 220 Financial Management | 3 | IB Elective** | 3 |
| MSB 240 Business Law I | 3 | CORE | 3 |
| CORE | 3 | CORE | 3 |
| Free Elective ${ }^{2}$ | 3 | Free Elective ${ }^{2}$ | 3 |
|  |  | CARP 412 Career Planning II | 1 |
|  | 15 |  | 16 |
| $4^{\text {th }}$ Year - Fall |  | $4^{\text {th }}$ Year - Spring |  |
| IB 450 Management of Multinational Corps. | 3 | IB 491 International Special Topics | 3 |
| IB Elective** ${ }^{*}$ | 3 | IB Elective** | 3 |
| MSB 400 Professional Seminar | 2 | CORE | 3 |
| MSB 480 Strategic Management | 3 | CORE | 3 |
| CORE | 3 | Free Elective ${ }^{2}$ | 3 |
| Free Elective ${ }^{2}$ | 3 |  |  |
|  | 17 |  | 15 |

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