

MANAGEMENT



If you have been thinking about a career which will give you the opportunity for professional growth in the management of today's dynamic business organizations, a major in Management at King's can take you there. Your education will focus on the personal values, character development, with an understanding of liberal learning competencies applied in a business context, such as oral and written communication, critical thinking, team building, and strategic planning. You will further refine your education with major courses such as global business management, innovation, e-business and human resources management.

What Makes Us Different

At King's College you will develop your business skills by taking courses in the William G. McGowan School of Business. The McGowan School

of Business is accredited by AACSB International – The Association to Advance Collegiate Schools of Business, which represents the benchmark of quality for business education worldwide. By earning AACSB Accreditation the McGowan School of Business has proven our commitment to quality and the continuous improvement of our business programs - a powerful differentiator worldwide.

"Attending an accredited business program was something that was very important to me. At King's, the McGowan School of Business met these needs and fulfilled my expectations by offering internship opportunities and experiences which simulated what I would find when I joined the workforce after graduation. From managing multiple projects at once, to relating well to others, I'm grateful to have learned these values

and skill sets taught at King's because they can be used for a lifetime of success."

Gary Lambert Jr., '10,
Regional Operations Manager
McCarthy Tire Service Co., Inc.

Placement Highlights

Listed below are just a few of the various first year job placements where our alumni have found success.

- Benco Dental, Purchasing Agent, Pittston, PA
- ADP, Licensed Insurance Producer, Allentown, PA
- Sidecar, a leader in Big Data marketing, Business Development Specialist, Philadelphia, PA
- Geisinger Health Plan, Broker Sales Representative, Wilkes-Barre, PA
- CBeyond, a technology and telecommunications company, Territory Sales Representative, Washington, D.C.



To learn more about majoring in Management at King's College, please contact the Office of Admission at 1-888-KINGS PA or admissions@kings.edu.

Management (125 Credit Hours)

Suggested Sequence

- Use the information below as a guide when selecting courses.
- Consult your Academic Advisor prior to course registration.
- Refer to the King's College Catalog and/or website for course titles and descriptions.
- Choose one course from each CORE category as listed for Management Majors
 - CORE courses may be taken in any order approved by the academic advisor with the following conditions:
 - CORE 100 and CORE 110 should be taken in the first year.
 - CORE 115 (or 116) should be taken within the first two years.
 - For students selecting a Foreign Language (CORE 14x), every effort should be made to register for that language in the first semester at King's.

1 st Year - Fall		cr.	1 st Year - Spring		cr.
MSB 100 Intro. to Business		1	MSB 120 Intro. to Mgmt. Control & Planning		3
MSB 110 Intro. to Financial Reporting		3	MATH 123 Finite Math		3
CIS 110 Intro. To Computer Appl. For Bus.		3	ECON 112 Principles of Economics: Micro		3
CORE 110 Effective Writing		3	CORE 100 (Liberal Arts Seminar)		3
CORE 115 or 116 Effect. Oral Comm. or Debate		3	CORE		3
CORE 140 or 141 – 146		3			
CORE 090 First Year Experience		1			
		17			15
2 nd Year – Fall			2 nd Year – Spring		
MSB 200 Principles of Management		3	MSB 210 Principles of Marketing		3
MSB 250 Bus. Communication & Mentoring		3	MSB 287 Business Ethics		3
HRM 210 Intro. to Human Resource Mgmt.		3	ECON 221 Quant. Methods for Bus. & Econ.		3
CORE 153 Principles of Economics: Macro		3	CORE 193/IB 241 Globalization/Intro. to Int. Bus.		3
CORE 280 Intro. To Philosophy		3	CORE 180		3
		15			15
3 rd Year – Fall			3 rd Year – Spring		
MSB 305 Organizational Behavior		3	BUS 330 Business Entrepreneurship		3
MSB 220 Financial Management		3	BUS 345 Business Law II		3
MSB 240 Business Law I		3	IB 450 or MKT 385		3
CORE		3	CORE		3
CORE		3	Elective		3
			CARP 412 Career Planning II		1
		15			16
4 th Year – Fall			4 th Year – Spring		
BUS 363 Production/Operations Management		3	MSB 400 Professional Seminar		2
BUS 435, 455 or 470		3	MSB 480 Strategic Management		3
CORE		3	CORE		3
Elective		3	CORE		3
Elective		3	Elective		3
			Elective		3
		15			17
Total Credits Required for Graduation = 125					