

Sponsorship Ad Size Chart

Full-Page Ad

7.5 by 10 inches

\$2,250

Half-Page Ad

7.5 by 5 inches

\$1,200

Eighth-Page Ad

3.75 by 2.5 inches

\$400

Quarter-Page Ad

3.75 by 5 inches

\$600

Ad Submission Specifications:

All ads should be print-ready, rendered in CMYK color at 300 DPI, and submitted in either .pdf or high resolution .jpeg formats. Ads are due no later than **Friday, September 29** to **annualgiving@kings.edu**.

For any questions regarding ad specifications, please contact:

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