

# INTERNATIONAL BUSINESS



The rapid transfer of information, the shrinking of world trade barriers, the establishment of common markets with increased competition in traditional domestic and global markets creates growing opportunities for college graduates.

## Academic Excellence!

At King's College you will develop your business skills by taking courses in the William G. McGowan School of Business. The McGowan School of Business is accredited by AACSB International - The Association to Advance Collegiate Schools of Business, which represents the benchmark of quality for business education worldwide. By earning AACSB Accreditation the McGowan School of Business has proven our commitment to quality and the continuous improvement of our

business programs - a powerful differentiator worldwide.

## Global Studies Programs and Partnerships

While the classroom is a great place to acquire international business skills to work within the geographic, cultural, economic, legal and political environments in which international companies function, King's offers students' opportunities to study at some of the best universities around the world while advancing their global business knowledge and perspective.

## Multiply Your Career Options!

In order to meet the demands of a global job market, many students complement their skills by studying a foreign language, Accounting,

Economics, Finance, Marketing, Management, or Human Resources Management. By double majoring or selecting a minor in another area, you will graduate from King's with even more career options available to you.

## Placement Highlights

Listed below are just a few of the various first year job placements where our alumni have found success.

- JPMorgan Chase and Co., a global financial services firm. Analyst, New York, NY
- Vanguard, an investment management company. Client relationship specialist, Malvern, PA
- PricewaterhouseCoopers LLC, the world's largest professional services firm and the largest of the "Big Four" accounting firms



To learn more about majoring in International Business at King's College, please contact the Office of Admission at 1-888-KINGS PA or [admissions@kings.edu](mailto:admissions@kings.edu).

# International Business (125 Credit Hours)

## Suggested Sequence

- Use the information below as a guide when selecting courses.
- Consult your Academic Advisor prior to course registration.
- Refer to the King's College Catalog and/or website for course titles and descriptions.
- Choose one course from each CORE category as listed for International Business Majors
  - CORE courses may be taken in any order approved by the academic advisor with the following conditions:
    - CORE 100 and CORE 110 should be taken in the first year.
    - CORE 115 (or 116) should be taken within the first two years.
    - For students selecting a Foreign Language (CORE 14x), every effort should be made to register for that language in the first semester at King's.

1 <sup>st</sup> Year - Fall		cr.	1 <sup>st</sup> Year - Spring		cr.
MSB 100 Intro. to Business		1	MSB 120 Intro. to Mgmt. Control & Planning		3
MSB 110 Intro. to Financial Reporting		3	MATH 123 Finite Math		3
CIS 110 Intro. To Computer Appl. For Bus.		3	ECON 112 Principles of Economics: Micro		3
CORE 141 – 146		3	CORE 100 (Liberal Arts Seminar)		3
CORE 110 Effective Writing		3	Language or Elective		3
CORE 115 or 116 Effect. Oral Comm. or Debate		3			
CORE 090 First Year Experience		1			
		17			15
2 <sup>nd</sup> Year – Fall			2 <sup>nd</sup> Year – Spring		
MSB 200 Principles of Management		3	MSB 210 Principles of Marketing		3
MSB 250 Bus. Communication & Mentoring		3	MSB 287 Business Ethics		3
CORE 153 Principles of Economics: Macro		3	ECON 221 Quant. Methods for Bus. & Econ.		3
CORE 280 Intro. To Philosophy		3	CORE 180		3
CORE 193/IB 241 Globalization/Intro. to Int. Bus.		3	CORE		3
		15			15
3 <sup>rd</sup> Year – Fall			3 <sup>rd</sup> Year – Spring		
MSB 305 Organizational Behavior		3	IB 358 International Economics		3
MSB 220 Financial Management		3	IB Elective		3
MSB 240 Business Law I		3	CORE		3
CORE		3	CORE		3
Free Elective		3	Free Elective		3
		15	CARP 412 Career Planning II		1
					16
4 <sup>th</sup> Year – Fall			4 <sup>th</sup> Year – Spring		
IB 450 Management of Multinational Corps.		3	IB 491 International Special Topics		3
IB Elective		3	IB Elective		3
MSB 400 Professional Seminar		2	CORE		3
MSB 480 Strategic Management		3	CORE		3
CORE		3	Free Elective		3
Free Elective		3			
		17			15
Total Credits Required for Graduation = 125					