

CONFERENCE SPEAKERS

Global Landscapes Conference 2019 Tuesday, April 16

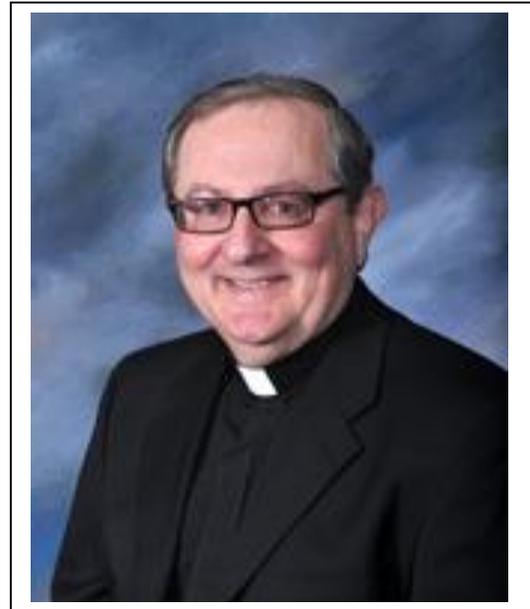
Session I - 9:30-10:30 a.m., Snyder Room, Third Floor Student Center,
King's College

Welcoming Remarks

Jack Ryan C.S.C., Ph.D., President, King's
College

It is with great pleasure and pride that I
welcome you to King's College, and
the Global Landscapes Conference, 2019!

The King's College Global Landscapes
Conference has created a unique opportunity
for our community, faculty and students to
explore issues of local regional and
global importance.



Opening Address

Global Community, Technology and Law
End Distracted Driving – A 21st Century Epidemic at Home and Abroad

Michael A. O'Donnell, Esq. Attorney, O'Donnell Law Offices, Kingston, PA

In 2015-2016 an estimated 38,000 lives were lost and nearly 400,000 people were injured on roadways in the United States according to the National Highway Traffic Safety Association. The National Safety Council tabulates estimated annual costs of motor vehicle deaths, injuries, and property damage at \$413.8 billion. Distracted driving plays a prominent role in a great majority of these occurrences and losses.

Distracted driving surely involves cell phones and hand-held devices, but it is also much more than just the obvious. Attorney O'Donnell is a civil trial lawyer with O'Donnell Law Offices in Kingston, Pennsylvania. He and his team represent the victims and the families of lives lost in

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the civil justice system throughout the Pennsylvania State and Federal Courts. The goal of these proceedings is to seek compensation for these victims, but also, to educate and deter similar conduct in the future.

Contrary to popular opinion, distracted driving is not a teenage problem, but rather, is a societal issue facing all age groups and demographics. Controlling and, ultimately, bringing an end to this financial, emotional, and psychological drain takes an educated and engaged



community. Attorney O'Donnell will highlight the process and steps we can take to identify and remediate this growing problem to the benefit of society and the business community alike.

Attorney O'Donnell is a life-long resident of Northeastern Pennsylvania and currently, a workers' compensation specialist affiliated with O'Donnell Law Offices – a family-run law firm of over 29 years consisting of 3 attorneys and 6 full-time staff members.

Since 2015 Attorney O'Donnell has been recognized by the Commonwealth of Pennsylvania as a specialist in the field of workers' compensation law and focuses his practice on advocating on behalf of injured workers. In addition to workers compensation law, Attorney O'Donnell represents people in matters involving motor vehicle negligence, premises safety, insurance claims, and disability claims before the Social Security

Administration.

Attorney O'Donnell's practice has afforded the opportunity to appear before various State and Federal tribunals. Within each legal arena there lies a need to possess familiarity and competency with the individual and unique rules of procedure, correspondence, document filing, and advocacy in order to provide effective representation.

Attorney O'Donnell is a graduate of Bloomsburg University with a B.S. in Business Education and Office Information Systems. He earned his juris doctorate from the Pennsylvania State University – Dickinson School of Law, Carlisle, PA. He resides in Dallas, Pennsylvania with his wife, Jill and son, Mikey.

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**Session III - 1:00-2:00 p.m., Snyder Room, Third Floor Student Center,
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Advancing Sustainable Trade - The Port of Philadelphia

Dominic O'Brien, Senior Marketing Manager, Philadelphia Port



PhilaPort is benefiting from almost \$1 billion in capital improvements. Ocean carriers, port authorities, and (most importantly) shippers are all conscious of sustainable development. The Port of Philadelphia is upgrading their infrastructure to help Pennsylvania companies access global markets more effectively. Thanks to a lack of congestion and systems improvements, The Port of Philadelphia has among the highest productivity levels on the US East Coast. They have achieved double digit growth over the past 6 years while engaging in sustainable port management.

The Port of Philadelphia is an important economic engine for Pennsylvania, and a key gateway to global markets for US manufacturers, retailers, and food producers. Benefiting from almost \$1 billion in regional investments, PhilaPort is advancing the cause of sustainable trade through infrastructure improvements, additional services, and improved systems.

As Senior Marketing Manager for the PhilaPort – the Port of Philadelphia, Dominic O'Brien sells the Port's services to shippers, ocean lines, and other supply chain professionals. He is a frequent lecturer on port and transportation issues, speaking to trade groups, university classes, and civic associations in the United States and internationally.

He is a Board Member of the District Export Council – Mid-Atlantic, a member of the Temple University Supply Chain Program Advisory Board, and former President of the World Trade Association of Philadelphia. A graduate of LaSalle University, Mr. O'Brien lives with his wife and daughter in the Wissahickon neighborhood of Philadelphia, where he enjoys long walks and yelling at the television during Eagles games.

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Session VI- 5:15-7:00 p.m., Snyder Room, Third Floor Student Center,
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Keynote Address

The Impact of AI on Productivity, Personal Health & Wellness

Smita Nikam, M.D., Chief Medical Officer, Mundaii.com

How can we meaningfully apply the insights from digital medicine data to improve personal health, and wellbeing in 2019? The talk will explore the role of artificial intelligence in our everyday lives and in connecting us as global citizens.



Dr. Smita Nikam is the Chief Medical Officer at mundaii.com, a web-based resource that securely connects patients seeking medical care to doctors and hospitals. In her current role, Dr. Nikam works closely with the teams developing technological solutions to improve patient experience, access to care and simplifying the process of seeking medical opinion.

Leveraging her practical experience of 13 years as a board-certified physician, focus in Healthcare Information Technology (HIT) and Personalized Digital Outreach (PDO), she works with group practices and hospital systems to improve efficiency and promote practice growth.

Prior to joining mundaii.com, Dr. Nikam served jointly as Associate Physician in Internal Medicine and kidney-donor advocate physician for the Kidney Transplant Program at Geisinger Health Systems,

Pennsylvania.

Her other interests include traveling, community involvement, art and running.

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Global Landscapes Conference 2019 Wednesday, April 17

Session VII- 9:00-10:00 p.m., Snyder Room, Third Floor Student Center, King's College

Human Resources in a Global Environment

Darrin Woodruff, VP Human Resources, Inter-Metro Industries, Wilkes-Barre, PA



HR professionals are confronted with dealing with global issues as business expands globally. As more people are required around the globe, challenges include understanding the cultural and sociopolitical differences of each country, how to reward people, managing immigration for international assignments, managing talent, and remaining legally compliant where we do business. These challenges have enhanced the requirements needed for HR professionals to be successful outside of the boundaries of the United States. We will explore the challenges of international business in managing the human resources of business and offer examples of how this new reality is directly affecting business leaders.

Darrin Woodruff is Vice President Human Resources for InterMetro Industries Corporation in Wilkes-Barre, PA. InterMetro is a wholly owned subsidiary of Ali Group North America and Mr. Woodruff serves a dual role as Vice President Human Resources for the parent company. Mr. Woodruff provides guidance and

leadership on human resources to twenty Ali Group companies. Mr. Woodruff has twenty-five plus years of professional experience in human resource management. In addition to his current role, Mr. Woodruff has worked for large global companies such as Emerson, Agfa-Gevaert, and General Electric. Mr. Woodruff is a 1992 graduate of Wilkes University, where he earned a BA in Economics. He is a resident of the Wyoming Valley and enjoys riding motorcycles and being outdoors.

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Session IX- 12:45-2:00 p.m., Snyder Room, Third Floor Student Center, King's College

Foreign Direct Investment in Pennsylvania

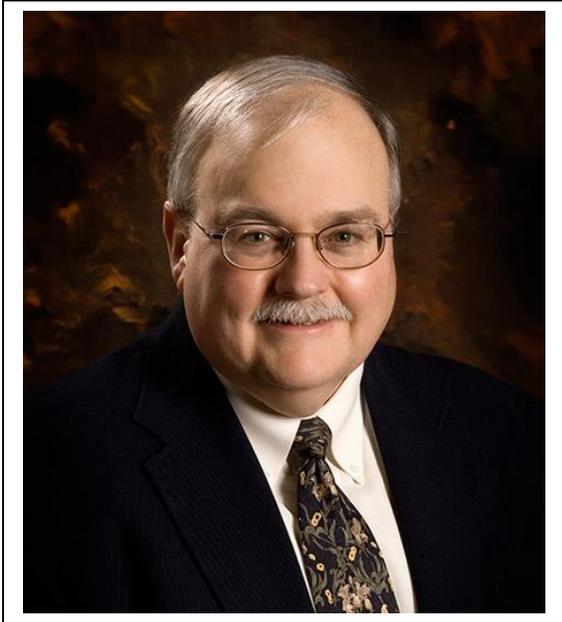
David Briel, Executive Director, International Investment, Office of International Business Development, Commonwealth of PA



David Briel currently serves as Executive Director, International Investment, Office of International Business Development, Department of Community and Economic Development, Commonwealth of Pennsylvania. He oversees a team of five development specialists in Harrisburg and a network of 11 overseas authorized representatives, whose mission is to attract foreign direct investment to Pennsylvania and create employment for Commonwealth residents. Since 2007, this network has created and retained more than 3,500 jobs and attracted more than \$ 500 million of capital investment. Before working for the Commonwealth, David worked for six years in Japan for ITOCHU, a large Japanese

trading firm, and the Japanese Ministry of Education. After returning to the U.S., he worked with the Japanese Ministry of Foreign Affairs at the Embassy in Washington working with US businesses expanding into the Japanese market. David has passed the top level of the Japanese language proficiency examination. David has also traveled to Israel four times and has worked with the Philadelphia Israel Chamber of Commerce to assist Israeli companies looking at the U.S. market.

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Closing Remarks

Barry H. Williams, JD, MT, CPA
Dean, William G. McGowan School of Business,
King's College

All sessions are open to King's College students (with ID), faculty and staff.

Important Note – King's College prides itself on rigorous academic and the professionalism of its students to dress appropriately for the day of the conference.
*Business casual required.

For men: pants, button down shirt and shoes; For women dress or dress pants/skirt and shoes.

