



Global Landscapes Conference 2019
An Interdisciplinary Research Symposium

Conference Theme:

*Development, Growth, Success and Wellness in a
Turbulent Global Environment*

*April 16-17, 2019
King's College
Sheehy-Farmer Campus Center
Wilkes-Barre, PA 18711*



King's College
Wilkes-Barre, PA

Global Landscapes Conference 2018 *Interdisciplinary Research Symposium*

Conference Theme:

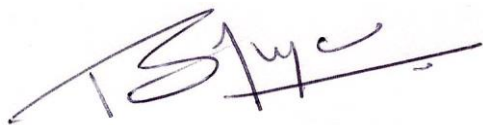
Development, Growth, Success and Wellness in a Turbulent Global Environment

Global Landscapes Conference 2019, an interdisciplinary symposium will assemble scholars, educators, students, and community members who are interested in examining important issues facing humanity and who recognize the need for cooperation among different stakeholders to find sustainable solutions amid a changing social, cultural, political, economic, and financial environment.

This interdisciplinary conference has proven that world citizens need to look beyond firm, industry, national, and regional boundaries, create connections and build bridges for development, growth, success and wellness. An interdisciplinary approach shows that there are many ways to analyze and research a topic. For the past 11 years, the GLC has enabled discussion triggered by participants in the forms of presentations, posters and panels. These sessions have enriched ideas formed by the interactions with the experts.

The objective of the conference is to promote interdisciplinary discussion of the research topics within a global landscape across academic curricula, business practice and policy perspective.

The undergraduate research conference presentations are sponsored by the King's College Chapter of the International Business Honor Society *Epsilon Chi Omicron*.



Bindu Vyas, Ph.D. Conference Chair
Associate Professor of International Business/Management, King's College



Honor Society Members

International Business Honor Society, Epsilon Chi Omicron, King's College Chapter

August Axtman
Hayley Forgatch
Annalisa Jolley
Kathleen Mc Intosh

Turki Basunbul
Joshua Frankevich
Sam Pipicelli



Alpha-Mu Chapter of Omicron Delta Epsilon

Meshari Albakhat
Allison Andrew
Matthew Basile
Mikaela Hank
Alison Moyer.

Assas Aldawsari
August Axtman
Eugene Gibbons
Nicholas Kubishin



2019 Conference Committee:

Bindu Vyas, Ph.D., King's College
GLC Conference Chair

Margarita Rose, Ph.D. King's College

Tara Shawver, D.B.A., King's College

Valerie K. Kepner, Ph.D., King's College

Student Assistant

Kathleen McIntosh, President (18-19)
Epsilon Chi Omicron, King's College

Joshua Frankevich, President (19-20)
Epsilon Chi Omicron, King's College

Hayley Forgatch, Vice President (18-19)
Epsilon Chi Omicron, King's College

Sam Pipicelli, Vice President (19-20)
Epsilon Chi Omicron, King's College



GLC Program Overview

Tuesday, April 16, 2019

Morning Program

8:15 – 9:15 am	Breakfast/ Registration	
9:15 – 10:15 am	<u>Session I</u>	Plenary Session
	Welcoming Remarks Rev. Jack Ryan C.S.C., Ph.D. President, King’s College Opening Address: <i>Global Community, Technology and Law: Business Conduct and Communication for Development Growth and Success</i> Michael O’Donnell, Attorney, O’Donnell Law Offices	
10:15 – 10:45 am	Poster Session	Tea/Coffee Break
10:45 – 12:15	<u>Session II</u>	Concurrent Sessions
Afternoon Program		
12:15 – 1:00 pm	Lunch / Networking	
1:00 – 2:00 pm	<u>Session III</u>	Plenary Session
	<i>Advancing Sustainable Trade - The Port of Philadelphia</i> Dominic O’Brien, Senior Marketing Manager, Philadelphia Port	
2:00 - 3:15 pm	<u>Session IV</u>	Concurrent Sessions
3:15 - 3:45 pm	Poster session	Tea/Coffee Break
3:45- 5:15	<u>Session V</u>	Concurrent Session
5:15 - 6:00 pm	Reception	
6:00 -	<u>Session VI</u> - – Talk – Dinner <i>The Impact of AI on Productivity, Personal Health & Wellness</i> Smita Nikam, M.D., Chief Medical Officer, Mundaii.com	

Wednesday, April 17, 2019

Morning Program

8:15 – 9:00 am

Breakfast/ Registration

9:00 -10:00 am

Session VII

Morning Plenary

Human Resources in a Global Environment

Darrin Woodruff, VP Human Resources

Inter-Metro Industries

10:00 – 10:45 am

Poster Session

Tea/Coffee Break

10:45 – 12:00 pm

Session VIII

Concurrent Sessions

Afternoon Program

12:00 – 12:45 pm

Lunch / Networking

12:45 – 2:00 pm

Session IX

Plenary Session

Foreign Direct Investment in Pennsylvania

David Briel, Executive Director, International Investment,
Office of International Business Development

2:00 – 2:30 pm

Awards – Certificates

Closing Remarks

Barry H. Williams, JD, MT, CPA

Dean, William G. McGowan School of Business,
King's College

Vote of Thanks

Bindu J. Vyas, Global Landscapes Conference Chair,
Associate Professor of Management & IB, King's College

Participating Faculty Advisors

Bulent Erenay, Wilkes University

Michele McGowan, King's College

Sanjay Paul, Elizabethtown College

Margarita Rose, King's College

Valerie Kepner, King's College

Elizabeth Moorhouse, Lycoming College

Bindu Vyas, King's College

J. C. Blewitt, King's College

