

# INTERNATIONAL BUSINESS

(FOR STUDENTS WITHIN THE MCGOWAN SCHOOL OF BUSINESS)

## MINOR CONCENTRATION

A minor concentration requires a minimum of six courses, representing at least sixteen credits, in the minor field of study. In addition, a department may add academic prerequisites or requirements in related fields, but the total will not exceed 60% of the department's major program requirements. Minor requirements are listed under departmental entries. In order to complete requirements for a minor, the student must take the majority of credits in the minor field at King's. Minor areas of concentration (minors) are permitted, but not required.

Monitoring of student progress in pursuing a minor in **International Business** is necessary to enhance the student learning experience. Therefore, a written declaration must be submitted by the student to the Registrar.

| <b>Minor Requirements</b> ( <i>For students within the McGowan School of Business</i> )<br>(6 courses – 16 credits)   | <b>Credits</b> |
|---|----------------|
| MSB 100 Introduction to Business  | 1              |
| IB 241 Globalization  | 3              |
| IB 450 Management of Multinational Corporations**   | 3              |
| ECON 358 International Economics**  | 3              |
| <b>Plus:</b> Any two (2) of the following courses: FIN 378 International Finance***, MKT 390 International Marketing****, MKT 385 Global Supply Chain Management** **   | 6              |
| <p>* <i>IB 450 requires a prerequisite of ECON 221, IB 241, MSB 200, and MSB 210</i></p> <p>** <i>ECON 358 requires a prerequisite of ECON 111 or ECON 112</i></p> <p>*** <i>FIN 478 requires a prerequisite of MSB 220</i></p> <p>**** <i>MKT 390 and MKT 385 require a prerequisite of MSB 210</i></p> <p><i>NOTE: In fulfilling the requirements of the minor, students are required to complete more than fifty percent of the coursework at King's College in addition to the requirements to obtain a degree.</i></p> |                |

For more information regarding the **International Business** minor including but not limited to course descriptions and department chairpersons, please visit the online college course catalog.