

International Business Management

Major in Management – Concentration in International Business Management

Bachelor of Science in Business Administration (BSBA.MGBM)

Core Requirements				Credits	Notes/Instructions
College Sem.	_____	Quest for Meaning	CSEM 100	3	†A student may be required to take ENGL 105 and/or MATH 100 based on placement exams administered prior to their first semester at King's College. ENGL 105 and MATH 100 are 3-credit courses and will count as free electives. †† The Intercultural Competence requirement can be satisfied by taking a 100-level language class for 3 credits or participating in an approved Study Abroad experience. (See college catalog for more information) SBM = Satisfied By Major requirement(s) and credit(s) listed below.
Communication & Creative Expression	_____	Writing	ENGL 110† ⁴	3	
	_____	Oral Communication	COMM 101 ⁴	3	
	_____	Literature	ENGL 140-149	3	
	_____	The Arts	ARTS 100-149	3	
Citizenship	_____	History	HIST 100-149	3	
	_____	Intercultural	FREN/GERM/SPAN 100-level or Study Abroad††	3	
	_____	Global Connections	ECON 150-199; GEOG 150-199; HIST 150-199; PS 150-199; SOC 150-199	3	
Quantitative & Scientific Reasoning	_____	SBM Quantitative Reasoning	MATH 123 ¹ or higher level	-	
	_____	Scientific Endeavor	NSCI 100	3	
	_____	Science in Context	NSCI 171-199	3	
	_____	SBM Human Beh. & Soc. Inst	ECON 111, 112	-	
Wisdom, Faith, & the Good Life	_____	Introduction to Phil.	PHIL 101	3	
	_____	SBM Phil. Investigations	MSB 287	-	
	_____	Theology & Wisdom	THEO 150-159	3	
	_____	Theology & the Good Life	THEO 160-169	3	
Total Core Credits				39	

Business Foundations		Credits	Major Requirements		Credits	Elective ³ / Other Requirements		Credits
_____	CIS 110 or CIS 119	3	_____	BUS 363 ^{PR}	3	_____	HCE 101 Holy Cross Exp.	1
_____	ECON 111 ²	3	_____	BUS 363 ^{LPR}	1	_____	Free Elective ³	3
_____	ECON 112 ²	3	_____	ECON 358 ^{PR}	3	_____	Free Elective ³	3
_____	ECON 221 ^{PR}	3	_____	FIN 378 ^{PR}	3	_____	Free Elective ³	3
_____	IB 241	3	_____	IB 450 ^{PR}	3	_____	Free Elective ³	3
_____	MATH 123 ¹	3	_____	MKT 385 ^{PR}	3	_____	Free Elective ³	3
_____	MSB 100	1	_____	MKT 390 ^{PR}	3			
_____	MSB 110	3	_____	CARP 412	1			
_____	MSB 120 ^{PR}	3						
_____	MSB 200	3						
_____	MSB 210	3						
_____	MSB 220 ^{PR}	3						
_____	MSB 240 ^{PR}	3						
_____	MSB 250 ^{PR}	3						
_____	MSB 287 ^{1,PR}	3						
_____	MSB 305 ^{PR}	3						
_____	MSB 400 ^{PR}	2						
_____	MSB 480 ^{PR}	3						
Total Business Foundation Credits		51	Total Major Credits		20	Total Elective³/ Other Credits		16

Total Credits Required for Graduation = 126

Upon graduation, a student will receive a Bachelor of Science in Business Administration (B.S.B.A.) with a major in Management and a concentration in International Business Management.

General Information:

A student must earn a minimum of 120 credit hours to be awarded the baccalaureate degree. The number of credit hours required for graduation may be higher in certain major programs or if the student elects to pursue a second major. **Management-International Business Management requires 126 credits.** Beyond the requirements of the Core Curriculum and of a student's chosen major program, the balances of the credit hours required for graduation are "free electives."

See reverse side for a suggested sequence

Effective 07/01/2026

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Suggested Sequence

A suggested course sequence of degree requirements is listed below. Refer to the college catalog for course titles, descriptions, and prerequisites. Always consult your Academic Advisor when planning and scheduling your classes.

Fall		Credits	Spring		Credits
_____	MSB 100 Introduction to Business	1	_____	MSB 120 ^{PR} Intro. to Mgmt. Accounting & Planning	3
_____	MSB 110 Introduction to Financial Reporting	3	_____	MATH 123 ² Finite Mathematics & Business Analytics	3
_____	CIS 110 Intro to Business Information Systems or				
_____	CIS 119 Spreadsheet Analysis	3	_____	ECON 112 ² Introduction to Microeconomics	3
_____	Core Course ¹ (<i>ENGL 110⁴ Academic Writing</i>)	3	_____	Core Course ¹ (<i>CSEM 100 Quest for Meaning</i>)	3
_____	Core Course ¹ (<i>COMM 101⁴ Oral Communication</i>)	3	_____	Core Course ¹	3
_____	Core Course ¹ (<i>Intercultural-FREN/GERM/SPAN</i>)	3			
_____	HCE 101 Holy Cross Experience	1			
		17			15
Summer		Credits			
Fall		Credits	Spring		Credits
_____	MSB 200 Principles of Management	3	_____	MSB 210 Principles of Marketing	3
_____	MSB 250 ^{PR} Bus. Communication & Mentoring	3	_____	MSB 287 ² Business Ethics	3
_____	ECON 111 ² Introduction to Macroeconomics	3	_____	ECON 221 Statistics and Predictive Analytics	3
_____	Core Course ¹ (<i>PHIL 101 Introduction to Philosophy</i>)	3	_____	IB 241 Globalization	3
_____	Core Course ¹	3	_____	Core Course ¹	3
		15			15
Summer		Credits			
Fall		Credits	Spring		Credits
_____	MKT 385 ^{PR} Supply Chain Management	3	_____	ECON 358 ^{PR} International Economics	3
_____	MSB 220 ^{PR} Financial Management	3	_____	IB 450 ^{PR} Management of Multi-Nationals	3
_____	MSB 305 ^{PR} Organizational Behavior	3	_____	MSB 240 Business Law I	3
_____	Core Course ¹	3	_____	Core Course ¹	3
_____	Core Course ¹	3	_____	Free Elective ³	3
		15	_____	CARP 412 Career Planning II	1
					16
Summer		Credits			
Fall		Credits	Spring		Credits
_____	BUS 363 ^{PR} Production/Operations Management	3	_____	MSB 400 ^{PR} Professional Seminar	2
_____	BUS 363L ^{PR} Operations Management Lab	1	_____	MSB 480 ^{PR} Strategic Management	3
_____	FIN 378 ^{PR} International Finance & Commerce	3	_____	MKT 390 ^{PR} International Marketing	3
_____	Core Course ¹	3	_____	Core Course ¹	3
_____	Free Elective ³	3	_____	Free Elective ³	3
_____	Free Elective ³	3	_____	Free Elective ³	3
		16			17
Total Credits Required for Graduation = 126					

NOTES:

¹Choose one course from each of the Core Requirements listed on the reverse side.

²Course may satisfy both a Major and a Core requirement. MATH 123 satisfies the Quantitative Reasoning Core requirement, ECON 111 or ECON 112 satisfies the Human Behavior & Social Institutions Core requirement, and MSB 287 satisfies the Philosophical Investigations Core requirement.

³Students may select "free electives" for personal enrichment **OR** for Minor and/or Second Major Requirements.

⁴ENGL 110 and COMM 101 are prerequisites for many upper-level courses and should be taken during the first year.

^{PR}Course has a prerequisite – check college catalog.