



INTERNATIONAL BUSINESS MANAGEMENT

BACHELOR OF SCIENCE IN BUSINESS ADMINISTRATION (B.S.B.A.)

Take your interest in business international! Prepare to understand global business and solve complex problems.

Study and understand the dynamic and complex global business environment within which organizations and individuals operate. In this era of globalization, business activities are increasingly international. Gain a clear understanding of the theory and practice of core business functions as well as an ability to interact with the geographically, culturally, economically, legally, and politically divergent environments within which multinational corporations operate.

OPPORTUNITIES AT KING'S COLLEGE

International Business draws from courses across the business curriculum, the program equips students with knowledge of international economics, foreign exchange, financial management, import/export process and international marketing. Here is what makes our program stand out:

Expert faculty: our faculty members are industry experts and mentors committed to your personal and professional development. They guide you through the intricacies of business management.

Flexible curriculum: the healthcare management program offers a curriculum that balances core business knowledge while allowing you to tailor your education to your career goals.

Pathways to success: graduating with a B.S.B.A. degree will equip you with essential skills like strategic thinking, effective communication, and leadership, preparing you for success in various business roles.

Global experience: students will have access to international corporate internships, study abroad, short-term business travel courses to various regions around the world, and foreign language experience.



**KING'S
COLLEGE**
TRANSFORMATION. COMMUNITY. HOLY CROSS.

CAREER OPPORTUNITIES

The global economy is a reality, and to meet the challenge of the 21st century, companies are seeking and hiring graduates with international business backgrounds. The rapid transfer of technology, the shrinking of world trade barriers, and the establishment of common markets and increased competition in traditional home markets have forced companies to respond. Companies now view the world as their market. Graduates find successful roles as:

- supply chain managers
- international trade managers
- global financial managers
- foreign exchange traders
- international sales representatives

DEGREE REQUIREMENTS

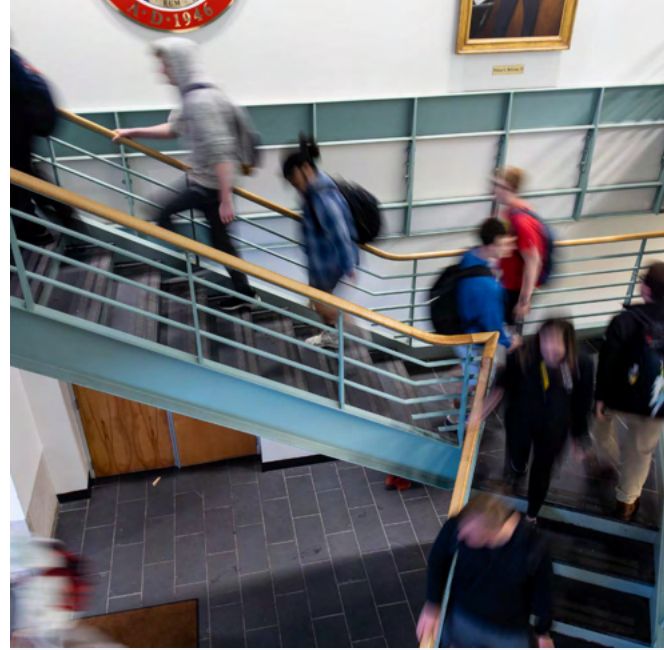
Below are the courses offered in this program. For a complete list, see our Degree Requirements online.

BUSINESS FOUNDATIONS

MATH 123	Finite Mathematics and Business Analytics
CIS 110	Intro to Business Information Systems
ECON 111	Principles of Economics: Macro
ECON 112	Principles of Economics: Micro
ECON 221	Statistics and Predictive Analytics
IB 241	Globalization
MSB 100	Introduction to Business
MSB 110	Introduction to Financial Reporting
MSB 120	Intro to Management Accounting & Planning
MSB 200	Principles of Management
MSB 210	Principles of Marketing
MSB 220	Financial Management
MSB 240	Business Law I
MSB 250	Business Communication and Mentoring
MSB 287	Business Ethics
MSB 305	Organizational Behavior
MSB 400	Professional Seminar
MSB 480	Strategic Management

INTERNATIONAL BUSINESS CONCENTRATION

BUS 363	Operations Management
BUS 363L	Operations Management Lab
ECON 358	International Economics
FIN 378	International Finance and Commerce
IB 450	Management of Multinational Corporations
MKT 385	Global Supply Chain Management
MKT 390	International Marketing
CARP 412	Career Planning II



\$138,060

MEDIAN ANNUAL SALARY FOR
SALES MANAGERS

6%

OVERALL EMPLOYMENT GROWTH
FROM 2023-33

*Statistics provided by U.S. Bureau of
Labor Statistics*

CONTACT US

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