



# ENGLISH PROFESSIONAL WRITING

## BACHELOR OF ARTS (B.A.)

**Are you fascinated by the art and craft of writing?  
Build a future where you inspire, inform, and influence  
with your words!**

Our program is designed to refine your writing capabilities and enhance your creativity and critical thinking skills, making you a sought-after professional in today's job market. You will dive deep into the intricacies of professional writing, explore various genres, and learn the nuances of effective communication.

### OPPORTUNITIES AT KING'S COLLEGE

Effective communication is more crucial than ever in today's fast-paced, digital-centric world. Professional writers are key in every industry, including film and television, marketing, journalism, technology, sales, and more. Here's what makes our professional writing program unique:

**Dedicated faculty:** our faculty members are experts in their fields and dedicated mentors who prioritize your growth and success.

**Practical experience:** through internships and partnerships with local businesses and organizations, students gain real-world writing experience, building a strong portfolio that stands out to recruiters.

**Small class sizes:** ensure each student receives one-on-one mentorship in the classroom. Professors are seasoned writers and educators dedicated to nurturing your writing talents.

**Dynamic curriculum:** our professional writing program offers a blend of theoretical knowledge and practical skills. From exploring different writing styles and rhetorical theories to engaging in hands-on editing and document design classes, students receive a well-rounded education that prepares them for various writing careers.



**KING'S  
COLLEGE**  
TRANSFORMATION. COMMUNITY. HOLY CROSS.

## CAREER OPPORTUNITIES

A degree in professional writing is one of the most versatile undergraduate degrees, with the possibility of working in many dynamic fields. A bachelor's degree in professional writing from King's will provide you with the essential communication, research, and critical thinking skills vital for success, both academically and in the diverse professional world. Some careers available to our graduates include:

- copywriter
- editor
- social media manager
- SEO specialist
- communications director

## DEGREE REQUIREMENTS

Below is a sample of courses offered in this program. For a complete list of programs and courses, see our Degree Requirements online.

ENGL 241	Advanced Writing
ENGL 351	Medieval Literature
ENGL 352	Renaissance Literature
ENGL 354	Romantic Age
ENGL 355	Victorian Literature
ENGL 356	Modernist Literature
ENGL 361	Early American Literature
ENGL 362	American Renaissance
ENGL 363	American Realists
ENGL 364	Postmodernist Literature
ENGL 365	Contemporary Literature
ENGL 371	Literary Non-Fiction
ENGL 372	Short Story
ENGL 373	Novel
ENGL 374	Poetry
ENGL 375	Drama
ENGL 392	Special Topics in Literature
ENGL 381	Major Authors
ENGL 382	Shakespeare
ENGL 395	Comparative/Multicultural Literature
ENGL 222	Introduction to Professional Writing
ENGL 225	Introduction to Creative Writing
ENGL 320	Creative Writing Workshop: Poetry
ENGL 321	Creative Writing Workshop: Short Story
ENGL 322	Creative Writing Workshop: Nonfiction
ENGL 323L	Writing for New Media
ENGL 326	The English Language
ENGL 327	Special Topics in Writing
ENGL 328	Teaching Writing: Theory and Practice
ENGL 329L	Editing
ENGL 331	Rhetorical Theory
ENGL 332	Document Design
ENGL 333	Creative Writing Portfolio
ENGL 334	Translation/Adaptation/Parody
ENGL 335	Business and Technical Writing
ENGL 440	Professional Writing Capstone
ENGL 491	Senior Seminar in Literature



# \$91,670

MEDIAN ANNUAL SALARY FOR  
TECHNICAL WRITERS

# 4%

OVERALL EMPLOYMENT GROWTH  
FROM 2023-33

*Statistics provided by U.S. Bureau of  
Labor Statistics*

## CONTACT US

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Chair

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