



BUSINESS ADMINISTRATION

BACHELOR OF SCIENCE IN BUSINESS ADMINISTRATION (B.S.B.A.)

If you're drawn to a career that promises growth, leadership, and innovation, majoring in management with a concentration in business administration is a great path!

Our business administration program is designed to cultivate the next generation of business leaders. We take a holistic approach to education, blending personal values and character development with a comprehensive business education. Students are immersed in an environment that emphasizes business acumen and liberal arts learning competencies such as effective communication, critical thinking, and team building, all in a business context.

OPPORTUNITIES AT KING'S COLLEGE

Our curriculum equips you with foundational knowledge and practical skills essential for the modern business world. You'll take courses that evolve with current business trends, ensuring that your learning experience is relevant and applicable in real-world scenarios. Here is what else makes our program unique:

Expert faculty: our faculty members are industry experts and mentors committed to your personal and professional development. They guide you through the intricacies of business management, ensuring you gain valuable insights and skills.

Flexible curriculum: balances core business knowledge while allowing you to tailor your education to your career goals. This flexibility enables students to customize their academic experience by adding a compatible second major or minor.

Small class sizes: we believe in the power of small class sizes to enhance learning and interaction. At King's, you'll enjoy a close-knit classroom setting that fosters a deeper connection with peers and professors, enhancing your educational experience.



**KING'S
COLLEGE**
TRANSFORMATION. COMMUNITY. HOLY CROSS.

CAREER OPPORTUNITIES

Earning a BSBA degree can open more career paths than you'd expect. Our graduates excel in diverse fields such as marketing, financial analysis, human resource management, and even entrepreneurship. Whether you envision yourself spearheading a marketing campaign, managing a dynamic team, or starting your own business, our BSBA degree ensures that you're ready for your first job out of college and prepared for long-term career growth. Some specific roles graduates take up include:

- financial analyst
- HR manager
- purchasing agent
- social media manager
- data analyst

DEGREE REQUIREMENTS

Below are the courses offered in this program. For a complete list, see our Degree Requirements online.

BUSINESS FOUNDATIONS

MATH 123	Finite Mathematics and Business Analytics
CIS 110	Intro to Business Information Systems
ECON 111	Principles of Economics: Macro
ECON 112	Principles of Economics: Micro
ECON 221	Statistics and Predictive Analytics
IB 241	Globalization
MSB 100	Introduction to Business
MSB 110	Introduction to Financial Reporting
MSB 120	Intro to Management Accounting & Planning
MSB 200	Principles of Management
MSB 210	Principles of Marketing
MSB 220	Financial Management
MSB 240	Business Law I
MSB 250	Business Communication and Mentoring
MSB 287	Business Ethics
MSB 305	Organizational Behavior
MSB 400	Professional Seminar
MSB 480	Strategic Management

BUSINESS ADMINISTRATION CONCENTRATION

BUS 330	Entrepreneurial Business Management
BUS 345	Business Law II
BUS 363	Operations Management
BUS 363L	Operations Management Lab
BUS 470	Leadership
HRM 210	Intro to Human Resources Management
IB 450	Management of Multinational Corporations
CARP 412	Career Planning II



\$101,910

MEDIAN ANNUAL SALARY FOR
FINANCIAL ANALYSTS

9%

OVERALL EMPLOYMENT GROWTH
FROM 2023-33

*Statistics provided by U.S. Bureau of
Labor Statistics*

CONTACT US

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