

Michele M. McGowan
Assistant Professor

Undergraduate Accounting & Finance
Graduate Health Care Administration

William G. McGowan School of Business
AACSB International Accredited
michelemcgowan@kings.edu

EDUCATIONAL BACKGROUND

Doctoral Degree: Doctor of Business Administration (Accounting)
Nova Southeastern University, Fort Lauderdale, Florida
Expected May, 2014

Master's Degree: Master of Science (Taxation)
King's College, Wilkes-Barre, Pennsylvania, 1995

Bachelor's Degrees: Bachelor of Science (Accounting)
University of Scranton, Scranton, Pennsylvania, 1988

Bachelor of Science (Chemistry-Business)
University of Scranton, Scranton, Pennsylvania, 1986

ACADEMIC EXPERIENCE

King's College; Wilkes-Barre, Pennsylvania

May 2006 to Present	Assistant Professor
January 2006 to May 2006	Instructor of Accounting
August 2005 to December 2005	Adjunct Instructor
January 2004 to May 2004	Instructor of Accounting
August 2003 to December 2003	Adjunct Instructor
August 2001 to May 2003	Instructor of Accounting

Courses Taught:

Undergraduate: Introduction to Financial Accounting, Introduction to Management Control and Planning, Advanced Managerial Accounting, Tax Accounting, Accounting Information Systems, Intermediate Accounting I, Advanced Accounting, Professional Responsibilities, Production/Operations Management

Graduate: Healthcare Financial Management, Managerial Accounting for Healthcare Administration, Healthcare Operations Management, Total Quality Management in Health Care, Quantitative Business Methods for Health Care, Research Methodology, Health Law

Delivery methods include face-to-face, on-line, and blended learning
Familiarity with Moodle, Blackboard, and WebCT learning management systems

PROFESSIONAL EXPERIENCE

Prudential Retirement Services; Moosic, Pennsylvania

Compliance and Technical Support	January 1997 to May 1998
Tax, Accounting & Systems Support	January 1995 to December 1996
Business Process Improvement	October 1993 to December 1994
Operations Review	September 1991 to September 1993

Prudential Insurance Company of America; Newark, New Jersey

Corporate Tax Division	August 1989 to September 1991
Group Auditing Division	June 1988 to August 1989

Specialty Restaurant Corporation; Anaheim, California

Divisional Auditor	April 1987 to May 1988
Unit Auditor	January 1986 to April 1987

PROFESSIONAL MEMBERSHIPS

American Accounting Association (AAA)
Association of University Program in Healthcare Administration (AUPHA)
Healthcare Financial Management Association (HFMA)

SERVICE TO THE COLLEGE

King's College Committees

Strategic Planning Working Group – Camps and Workshops (2013 – present)
Strategic Planning Working Group – Online Education (2013 – present)
Critical Thinking Assurance of Learning (2013-2014)
Faculty Council-Division Representative (2007-2009)
Curriculum & Teaching Committee-Division Representative (2001-2002)

King's College Special Assignments

Faculty volunteer for Freshman Orientation activities (2013-2014)
Academic Orientation Session Leader (2011-2012)
Presidential Inauguration -- Procession Subcommittee Member (2011-2012)
Preparation of CAHME Accreditation Self-Study documentation (2009-2010)

King's College Student Support

Graduate Student Faculty Advisor

SERVICE TO THE PROFESSION

Reviewer, Journal of Health Administration Education (2009 – current)
Chair-elect, AUPHA Finance, Economics, and Insurance Faculty Forum (2012 – current)
Book proposal reviewer, Health Administration Press (2013)

COMMUNITY SERVICE

Board Membership

- Northeastern Pennsylvania Healthcare Foundation; Scranton, Pennsylvania
Board Member, 2012 – present
Grants Committee Chair, 2013 – present
- Women in Philanthropy; Scranton, Pennsylvania
Board Member, 2014 – present
- Meals on Wheels of Northeastern Pennsylvania; Scranton, Pennsylvania
Executive Advisory Board Member, 2013 – present
- Monsignor Andrew J. McGowan Cornerstone Award; Scranton, Pennsylvania
Board Member, 2009 – present
- Woman’s Golf Association of Glenmaura National Golf Club; Moosic, Pennsylvania
Chair-Elect, 2013 – present
- Mercy Healthcare Foundation, Mercy Hospital; Scranton, Pennsylvania
Board Chair, 2009 – 2011
Board Member, 2007 – 2011
- Mercy Hospital; Scranton, Pennsylvania
Member of the Mission and Governance Committee of the Board of Directors (2009-2011)

Other

- Boy Scouts of America, Troop 316; Avoca, Pennsylvania
Adult leader (2012 – present)
- Scranton School for Deaf & Hard of Hearing Children, Clarks Summit, Pennsylvania
5th Anniversary Community Committee (2014)
- Luzerne County Colorectal Cancer Task Force; Wilkes-Barre, Pennsylvania (2009 – 2011)

INTELLECTUAL CONTRIBUTIONS

Peer Reviewed Journal Articles

- Healey, B. & McGowan, M. (2010). The Enormous Cost of Medical Errors. *Academy of Health Care Management Journal*, 6(1), 17-24.
- Bosica, M. & McGowan, M. (2009). Developing and accessing Student Information Literacy Competency. *Developments in Business Simulation & Experiential*, 36, 267-269.
- Healey, B., Kile, J., & McGowan, M. (2008). Charging for Medical Telephone Care. *Academy of Health Care Management Journal*, 4(1), 57-67.
- Healey, B., Costello, B., & McGowan, M. (2007). The Prescription for Good Health May Not Be Found in Access to the Health Care System. *Academy of Health Care Management Journal*, 3(1-2), 29-47.

Refereed Proceedings

- McGowan, M., Yurova, Y., & Chan, S. (2014). Audit firm size and audit quality in nonprofit hospitals: Evidence from Circular A-133 audits. *Allied Academies International Conference*, Nashville, Tennessee.
- McGowan, M. (2011). Piecing Together Student Understanding of Financial Statements and Beyond. *AUPHA Undergraduate Workshop*, Birmingham, Alabama.

- Bosica, M. & McGowan, M. (2009). Developing and Assessing Student Information Literacy Competency. *Midwest Financial Association Conference*, Chicago, Illinois.
- McGowan, M. & Healey, B. J. (2009). The Enormous Cost of Medical Errors. *Allied Academies International Conference*, Las Vegas, Nevada. Best Paper Award
- Healey, B. J., Kile, J., & McGowan, M. (2009). Use of Marketing Tools to Increase the Use of Colorectal Cancer Screening in Luzerne County. *American Public Health Association (APHA) Annual Meeting*.
- Kile, J., Healey, B., & McGowan, M. (2008). Charging for Medical Telephone Care. *Allied Academies International Conference*.
- Marchese, M., Healey, B., & McGowan, M. (2008). Innovation in the Expansion of Health Education Programs. *International Conference on Health Care Systems*, Milwaukee, Wisconsin.
- Costello, B., Healey, B., & McGowan, M. (2007). The Prescription for Good Health may not be found in Access to the Health Care System. *Allied Academies International Conference*.

Poster Sessions

- McGowan, M. (2013). *Opening More Than Just a Bag*, AUPHA Annual Meeting, Monterey, California. 3rd place poster
- McGowan, M. & Boscia, M. (2010). *From Account Classification to Financial Statement Preparation: An Exercise to Teach Students to Conceptualize Rather than Memorize*, AUPHA Annual Meeting, Portland, Oregon.
- McGowan, M. & Boscia, M. (2008). *Diagnosing and Developing Student Information Literacy Competencies in the Health Care Administration Program*. AUPHA Annual Meeting, Washington, District of Columbia. 2nd place poster