

**BERNARD J. HEALEY, Ph.D.**  
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## **EDUCATIONAL BACKGROUND**

Doctoral Degree: Doctor of Philosophy (Educational Leadership/Health Education)  
University of Pennsylvania, 1990

Masters Degrees: Master of Public Administration (Health Administration)  
Marywood College, Scranton, Pennsylvania, 1979

Masters of Business Administration  
Wilkes College, Wilkes-Barre, Pennsylvania, 1974

Bachelors Degree: Bachelor of Arts (Economics)  
King's College, Wilkes-Barre, Pennsylvania, 1972

## **ACADEMIC EXPERIENCE**

Director, Graduate Program in Health Care Administration  
King's College, Wilkes-Barre, Pennsylvania

Professor of Health Care Administration  
King's College, Wilkes-Barre, Pennsylvania  
2006 - Present

Associate Professor of Health Care Administration  
King's College, Wilkes-Barre, Pennsylvania  
2000 – 2006

Assistant Professor of Health Care Administration  
King's College, Wilkes-Barre, Pennsylvania  
1995 - 2000

Adjunct Faculty Member, Business and Health Care Administration Courses  
Wilkes University, College Misericordia, Scranton University and King's College  
1980 - 1995

## **PROFESSIONAL EXPERIENCE**

Epidemiology Manager, Pennsylvania Department of Health  
Kingston, Pennsylvania  
1971 - 1995

## **CONSULTING:**

Consultant to the City of Wilkes-Barre in the development and operation of a City Health Department

Perform consultant role as an epidemiologist for the City of Wilkes-Barre

Consultant, Blue Cross of Northeastern Pennsylvania. Provision of advice regarding a prospective study in the changing of high-risk behaviors, Population-based Medicine and development of County Health Departments for Northeastern Pennsylvania.

Consultant, Offset Paperback on Health Care Costs

Consultant, Luzerne County Commissioners, Feasibility Study Concerning the Creation of a Local Health Department.

## **PROFESSIONAL AND EDUCATIONAL ASSOCIATIONS**

American Public Health Association – Member – 1995 - Present

American University of Health Care Programs – Member – 2000 - Present

Delta Mu Delta Honor Society, 1998 - Present

## **COLLEGE AND COMMUNITY SERVICE**

Member Advisory Committee, Geisinger Foundation

Member Advisory Committee, Arthritis Foundation

## **KING'S COLLEGE COMMITTEES**

Academic and Professional Affairs

Promotion and Tenure Committee

Senior Promotion Committee

Environmental Studies Committee

Physician Assistants Student Interview Panel

Distance Learning Committee

Graduate Studies Policy Committee Promotion and Tenure

Student Affairs Committee

Curriculum and Teaching Committee

Senior Promotion Committee

Student Affairs Committee

## **ACADEMIC AND PROFESSIONAL PUBLICATIONS, PRESENTATIONS & PROCEEDINGS**

### **Peer Reviewed Journals**

“Physician Executive Education”. *Journal of Health Administration Education*, Co-Authors: Jeff Kile and Marc Marchese. (under review)

“The Prescription for Good Health May Not Be Found in Access to the Health Care System”. *American Health Care Management Journal*, Volume 3, Number 1, Winter 2007. Co-Authors: Bridget Costello and Michele McGowan.

“Three High Risk Health Characteristics and their Consequences”. Northeastern Association of Business Economics and Technology, State College, Pennsylvania, October, 2007. Co-Presenter: Marc Marchese.

“Improving the Health Status of U.S. Working Adults with Type 2 Diabetes: A Review”. *Disease Management and Health Outcomes*, Volume 11, Number 8, 2003. Co-Authors: Fevzi Akinci and J. C. Coyne.

“National Performance Measures for Diabetes Care: Implications of the Diabetes Quality Improvement Project for Health Care Providers”. *Disease Management and Health Outcomes*. Co-Authors: Fevzi Akinci, C. J. Coyne, and J. Minear.

"Access to Primary Health Care Services: Perceptions and Experiences". *Health Marketing Quarterly*, being revised for re-submit, December, 2003 (invited paper). Co-Author: Fevzi Akinci,

“King’s College’s Graduate Program in Health Care Administration Helps to Achieve Community Wellness: A Case Study”. *Journal of Health Care Administration Education*, Volume 19, Number 4, Fall 2001. Co-Author: Fevzi Akinci.

“Access to Health Care Services May Not be the Answer to Good Health”. (Electronic Journal) *American Association of Behavioral and Social Sciences*, Fall 2001. Co-Authors: Fevzi Akinci, Richard English, Anthony Venezia and Dawn Morton.

“Mammography Screening Among Women Ages 40 to 74 in the United States”. *Academy of Strategic and Organizational Leadership Journal*, Volume 5, Number 2, 2001. Co Author: Fevzi Akinci.

“Organizational Citizenship Behavior: Satisfaction, Justice, Commitment and Job Scope as Competing Predictors”. *Academy of Strategic and Organizational Leadership Journal*, Volume 5, Number 1, 2001. Co-Authors: Kermit Kuehn and Marc Marchese.

"Mammography Screening among Women Ages 40 to 74 in the United States". *Academy of Strategic and Organizational Leadership Journal*, Volume 5, Number 2, 2001. (Received Distinguished Research Award). Co-Author: Fevzi Akinci.

“King's College's Graduate Program in Health Care Administration Helps to Achieve Community Wellness: A Case Study”. *The Journal of Health Administration Education*, Volume 19, Number 4, 2001. Co-Author: Fevzi Akinci.

“Population-Based Medicine Recommendations for Mammography Screening May Be Dangerous for the Individual Patient”. *Academy for Studies in Business Law Journal*, Volume 3, Number 1, 2000. Co-Authors: Fevzi Akinci and Dan Kopen.

“Population-Based Medicine Recommendations for Mammography Screening May be Dangerous for the Individual Patient”. *Academy for Studies in Business in Law Journal*, Volume 3, Number 1, 2000. Co-Authors: Fevzi Akinci and Dan Kopen.

“The Use of Interactive Health Communication to Reduce Children’s Experimentation with Tobacco”. *Academy for Studies in Business Law*, Volume 3, Number 2, Las Vegas, Nevada, 1999.

“Children at Risk: Ethical and Public Policy Implications of Tobacco Access and Uses”. *Academy for Studies in Business Law Journal*, Volume 1, Number 2, 1999. Co-Author: Margaret Hogan.

“Predictors of Cigarette Use by the Children of Northeastern Pennsylvania”. *Academy for Studies in Business Law Journal*, Volume 1, Number 2, 1998. Co-Author: Marc Marchese.

“The Use of Prevalence Data to Unite the Community in Prevention Programs”. *The Journal of Public Health Management and Practice*, Volume 4, Number 6, 1998.

“Leadership in Community Health: A Case Study”. *The Journal of Leadership Studies*, Volume 4, Number 2, Spring 1997.

### **Refereed Proceedings**

“Ergonomics”. Allied Academies International Conference, Tunica, Mississippi, April 2-4, 2008. Co-Presenter: Ken Walker

“An Economic Model for Distributing Body Organs”. Allied Academies International Conference, Tunica, Mississippi, April 2-4, 2008.

“Charging for Medical Telephone Care”. Allied Academies International Conference, Tunica, Mississippi, April 2-4, 2008. Co-Presenters: Jeffrey Kile and Michele McGowan.

“Three High Risk Health Characteristics and Their Consequences”. Northeastern Associations of Business Economics and Technology, State College, Pennsylvania, October 2007. Co-Presenter: Marc Marchese.

“The Use of Marketing Tools to Increase Participation In Worksite Wellness Programs”. Allied Academies International Conference, Las Vegas, Nevada 2006. Co-Presenter: Marc Marchese.

“Tobacco: The Trigger to Other High Risk Health Behaviors”. Allied Academies International Internet Conference, 2006. Co-Presenter: Marc Marchese.

“Exploitation of the Obesity Crisis to Produce Healthy Employees in the United States”. Allied Academies International Internet Conference, 2005. Co-Presenters: Marc Marchese and Thomas Ross.

“Interventions for the Diabetes Disease State: A Comparative Financial Analysis.” In Proceedings of the Midwest Business Administration Association (peer reviewed), David Tipton, editor, Chicago, Illinois, March 2003. Co-Presenters: Fevzi Akinci and J. C. Coyne.

“Access to Primary Health Care Services: Perceptions and Experiences”. Proceedings of the Midwest Business Administration Association (peer reviewed), David Tipton, editor, Chicago, Illinois, March 2003. Co-Presenter: Fevzi Akinci.

“Role of Health Care Administration Programs in Employee Wellness Programs”. 131st Annual Meeting of American Public Health Association, San Francisco, California, November 2003. (Peer-reviewed abstract publication). Co-Presenters: Fevzi Akinci, Marc Marchese, and Thomas Ross.

“Community Collaboration in Diabetes Self-Management”. American Public Health Association Meeting and Exposition, Philadelphia, Pennsylvania, November 9-13, 2002. Co-Presenters: Fevzi Akinci, Michael Hromchak and Marc Marchese.

“Diabetes in the Workplace”. Allied Academies International Conference, Las Vegas, Nevada, October 2-5, 2002. Co-Presenters: Fevzi Akinci, Michael Hromchak and Marc Marchese.

“Economic Burden of Diabetes: Role of Prevention”. Second Annual Health Care Conference, Ankara, Turkey, July 15-17, 2002. Co-Presenter: Fevzi Akinci.

“Tobacco Use Among Fifth Grade Students in Northeastern Pennsylvania”. Business and Health Care Administration Association Conference, Chicago, Illinois, February 27-March 1, 2002. Co-Presenters: Fevzi Akinci and Diane Krolikowski.

“Diabetes in the Workplace”. In *Proceedings of the Academy of Health Care Management* (peer reviewed), Las Vegas, Nevada, October 2002. Co-Presenters: Fevzi Akinci, Mark Hromchak, and Marc Marchese.

“Economic Burden of Diabetes: Role of Prevention.” In *Proceedings of the Second International Healthcare Conference on Global Engagement in Creating Financially Viable Healthcare Systems* (peer reviewed), Ashish Chandra, Sahin Kavuncubasi, Adnan Kisa, editors, Ankara, Turkey, July 2002. Co-Presenter: Fevzi Akinci.

“Tobacco Use Among Fifth Grade Students in Northeastern Pennsylvania”. In *Proceedings of the Midwest Business Administration Association* (peer reviewed), David P. Paul, III and Gary A. Holt, editors, Chicago, Illinois, March 2002. Co-Presenters: Fevzi Akinci and D. Krolikowski.

“Community Collaboration in Diabetes Self Management”. *130<sup>th</sup> Annual Meeting of American Public Health Association*, Philadelphia, Pennsylvania, November 2002. (Peer-reviewed abstract publication). Co-Presenters: Fevzi Akinci and Mark Hromchak.

“Tobacco Education Programs by Peer Educators Work in Pennsylvania”. *129<sup>th</sup> Annual Meeting of American Public Health Association*, Atlanta, Georgia, October 21-25, 2001. Co-Presenter: Fevzi Akinci.

“The Use of Health Education with the Non-Compliant Patient”. Business and Health Administration Association Conference, Chicago, Illinois, March 7-9, 2001. Co-Presenters: Fevzi Akinci, Richard English, Dawn Morton and Anthony Veneziale.

"The Use of Health Education with the Non-Compliant Patient". In *Proceedings of the Midwest Business Administration Association* (peer reviewed), Donna Redding and Ashish Chandra, editors, Chicago, Illinois, March 2001. Co-Presenters: Fevzi Akinci, R. English, Dawn Morton, and A. Veneziale.

"Access to Health Care Services may not be the Answer to Good Health". *Perspectives*, Volume 4, Fall 2001. (Electronic Journal of the American Association of Behavioral and Social Sciences). Co-Presenters: Fevzi Akinci, R. English, A. Veneziale, D. Morton.

"Mammography Utilization Among Women Ages 40 to 74". *Perspectives*, Volume 4, Fall 2001. (Electronic Journal of the American Association of Behavioral and Social Sciences). Co-Presenter: Fevzi Akinci.

"Population-Based Medicine Recommendations for Mammography Screening may be Dangerous for the Individual Patient". In *Proceedings of the Academy for Studies in Business Law* (peer reviewed), Myrtle Beach, South Carolina, Volume 4, Number 1, April 2000. Co-Presenters: Fevzi Akinci and Dan Kopen.

"Determinants of Physician Contact: Evidence from a Community Health Assessment Survey". 127<sup>th</sup> Annual Meeting of the MBAA, Chicago, Illinois, November 7-11, 1999. Co-Presenter: Fevzi Akinci.

"Community Health Assessment: A Catalyst for Youth Tobacco Education Programs". Eighth Annual Health Science Symposium, Bloomsburg University, Bloomsburg, Pennsylvania, April 15-16, 1999.

"Community Health Assessment: A Catalyst for the Improvement of Community Health". Sixth Annual Meeting, American Society of Business and Behavioral Sciences, Las Vegas, Nevada, February 18-22, 1999. Co-Presenter: Fevzi Akinci.

"The Cost-Effectiveness of Mammography Screening for Women at Age 50". 26<sup>th</sup> Annual Meeting of Academy of Economics and Finance Papers and Proceedings, Volume 23, Little Rock, Arkansas, February 11-13, 1999. Co-Presenter: Fevzi Akinci.

"The Cost-Effectiveness of Mammography Screening For Women At Age 50". In the 26<sup>th</sup> Annual Meeting of Academy of Economics & Finance Papers and Proceedings (peer reviewed), Little Rock, Arkansas, February 23, 1999. Co-Presenter: Fevzi Akinci.

"Community Health Assessment: A Catalyst for the Improvement in Community Health". In the *Sixth Annual Meeting of the American Society of Business and Behavioral Sciences Proceedings* (peer reviewed), Las Vegas, Nevada, February 1999. Co-Presenter: Fevzi Akinci.

"The Use of Survey Results to Construct a City Health Department". 34<sup>th</sup> Annual Meeting Society for Prospective Medicine, Newport, Rhode Island, October 15-28, 1998.

"Organizational Citizenship Behavior: A Test of Competing Predictors". Thirteenth Annual Conference of the Society for Industrial and Organizational Psychology, Inc., Dallas, Texas, April 24-26, 1998. Co-Presenters: Kermit Kuehn and Marc Marchese.

"The Use of a Graduate Program in Health Care Administration in the Development of a Local Health Department". Proceedings of the Seventh Annual Health Science Symposium, Health Lifestyles, Bloomsburg University, Bloomsburg, Pennsylvania, April 3, 1998.

"Dear FDA: Here's More Ammunition for your Restrictions on Tobacco Product Advertisements". Allied Academics National Conference Proceedings and Journal, Myrtle Beach, South Carolina, April, 1998. Co-Presenter: Edward Schoen.

## **Books**

“Leadership Issues in Health Care Delivery for the 21<sup>st</sup> Century”. Understanding Health Care: A Guide for Directors of Health Care Institutions, Padakami Press, 2002.

## **Regional Presentations**

“Long Term Care Issues”. Heritage Nursing Home, Wilkes-Barre, Pennsylvania, October 18, 2001.

“The Future of Public Health”. 7<sup>th</sup> Annual Healthcare Symposium, University of Scranton, Scranton, Pennsylvania, April 4, 2001.

## **Journal Articles**

“Comprehensive Project Reduces Family Violence in Minnesota Community”. *Inside Preventive Care*, Volume 4, Number 11, Aspen Publications, February 1999. Co Author: Karen Moser.

“Intensive Diabetes Self Management Can Take Place at the Local Level”. *Inside Preventive Care*, Volume 4, Number 7, Aspen Publication, October, 1998.

“Survey Sparks Development of Innovative Community Health Programs”. *Inside Preventive Care*, Volume 4, Number 5, Aspen Publication, August, 1998.

“City Government and College Program Collaborate to Improve Community Health”. *Inside Preventive Care*, Volume 3, Number 9, Aspen Publication, December, 1997.

“How to Develop a Community Partnership to Reduce Children’s Use of Tobacco”. *Inside Preventive Care*, Volume 3, Number 1, Aspen Publication, 1997.

## **Poster Sessions**

Healey. B., Sysko. J. and Marchese. M. “Is There an Ethical Way to Prevent Tobacco Use? American Public Health Association Annual Meeting, 2007, Boston, Massachusetts.

## **Book In Progress**

“The New World of Health Promotion” Jones and Bartlett Publishers. Sudbury, Massachusetts. 2008. (in publication)

## **Funded Research & Consulting**

\$25,000, from the Wyoming Valley Health Care Providers. *A Lecture by Dr. Uwe Reinhardt on Emerging Health Care Issues in the United States*. Principal Investigator: Bernard J. Healey, Ph.D. Co-Investigator: Fevzi Akinci, Ph.D. [April 2003].



\$2,000 (initial funding), from Offset Paperback Mfrs., Inc. *Assessing Employee Health Risk Factors and Developing Employer-sponsored Disease Management Programs*. Principal Investigator: Bernard J. Healey, Ph.D. Co-Investigators: Fevzi Akinci, Ph.D., March Marchese, Ph.D., and Thomas K. Ross, Ph.D. [Spring 2003].

\$2,500 (estimated inkind contributions), from King's College. *A Study to Investigate Reasons for Missed Patient Appointments in a Local Physician Practice Office*. Principal Investigator: Fevzi Akinci, Ph.D.

\$20,000, from the Wyoming Valley Health Care Providers. *Developing a Tobacco Education Program by Peer Educators and Assessing its Effectiveness*. Principal Investigator: Bernard J. Healey, Ph.D. Co-Investigator: Fevzi Akinci, Ph.D. [Spring 2001].

\$8,000, from the Guthrie Health System. *Community Smoke Detector Program*. Principal Investigator: Fevzi Akinci, Ph.D. Co-Investigator: Bernard J. Healey, Ph.D. [Fall 2000].

\$2,000, from the Wyoming Valley Health Care Providers. *A Lecture by Thomas Quinn on AIDS Prevention & Secretary of State*. Principal Investigator: Bernard J. Healey, Ph.D. Co-Investigator: Fevzi Akinci, Ph.D. [Fall 1999].

\$2,000 (estimated in-kind contributions), from King's College. *Development of a Survey Instrument to Conduct a Community Needs Assessment for Maternal and Infant Health Care Services*, Wilkes-Barre City Department of Health, Wilkes-Barre, Pennsylvania, Project Consultant. Fevzi Akinci, Ph.D. [Fall 1999].