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**Professor**  
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**Academic Background**

Ph.D. Iowa State University, Industrial/organizational psychology, 1992

**Professional Memberships**

NEPA SHRM, 2003 +

Society for Human Resource Management, 2003 +

**WORK EXPERIENCE**

**TEACHING**

**Courses Taught**

Human Resources for Healthcare, Current Topics in Human Resources Management, Employee Selection: A Psychological Assessment Approach, Employee Training and Development, Industrial Psychology, Introduction to Human Resources Management

**INTELLECTUAL CONTRIBUTIONS**

**Intellectual Contributions Grid**

Category	BDS	AIS	TLS	Total
Articles in Refereed Journals		4	3	7
Books, Monographs, Compilations, Manuals, Supplements, Chapters, Cases, Readings		2	3	5
Presentations of Refereed Papers		7	4	11
<b>Totals</b>		<b>13</b>	<b>10</b>	<b>23</b>

**Refereed Articles**

**Applied or Integrative/application Scholarship**

Healey, B. J., Marchese, M., & Kile, J. (2009). Physician Executive Education. *Academy of Health Care Management Journal*, 5 (2), 113-120.

Marchese, M. & Healey, B. (2008). Addressing employee obesity in the United States. *Academy of Health Care Management Journal*.

Wanberg, C., Kammeyer-Mueller, J., & Marchese, M. (2006). Mentor and protégé predictors and outcomes in a formal mentoring program. *Journal of Vocational Behavior*.

Healey, B. & Marchese, M. (2006). The use of marketing tools to increase participation in worksite wellness programs. *Academy of Health Care Management Journal*.

**Teaching and Learning Scholarship**

Marchese, M. (2013). A Social Media and HR Quiz. *Journal of Human Resources Education*.

Marchese, M. & Lorenzet, S. (2010). Undergraduate and graduate capstone courses in HR: A comparative analysis. *Journal of Human Resources Education*, 4 (3), 11-21.

Marchese, M. & O'Brien, J. (2006). Developing competencies for human resources management majors: An undergraduate perspective. *Journal of Business and Training Education*.

## **Books, Monographs, Compilations, Manuals**

### **Book**

Marchese, M. & Healey, B. (2012). *Foundations of Health Care Management* Jossey-Bass.

## **Chapters, Cases, Readings, Supplements**

### **Case**

Marchese, M. (2011). Formation of community partnerships to prepare for H1N1. *Transforming Public Health Practice*. Jossey-Bass.

Marchese, M. (2007). Employee Selection Structured Exercise. *SHRM website*.

### **Chapter**

Bassham, G. & Marchese, M. (2006). Don't Play on Tilt! Avoiding Seven Costly Critical Thinking Errors in Poker.. *Poker and Philosophy*.

### **Supplement**

Marchese, M. (2006). Study Guide. *Psychology Applied to Work*. (8th ed.).

## **Presentations of Refereed Papers**

### **International**

Healey, B. & Marchese, M. (2010). *The use of marketing tools to increase the use of colorectal cancer screening in Luzerne County Pennsylvania*. Allied Academies International Conference, New Orleans, Louisiana.

Marchese, M. & Healey, B. (2010). *A HR perspective on the health care reform act*. Allied Academies International Conference, Las Vegas, Nevada.

Marchese, M. & Healey, B. (2010). *The formation of a community partnership to prepare for H1N1*. Allied Academies International Conference, New Orleans, Louisiana.

Healey, B., Marchese, M., & Kile, J. (2009). *Physician Executive Education*. Allied Academies International Conference, New Orleans, Louisiana.

Marchese, M., McGowan, M., & Healey, B. (2008). *Innovation in the Expansion of Health Education Programs*. International Conference on Health Care Systems, Milwaukee, Wisconsin.

Healey, B. & Marchese, M. (2005). *The use of marketing tools to increase participation in worksite wellness programs*. Allied Academies International Conference, Las Vegas, Nevada.

Marchese, M. (2005). *Strategies to encourage active listening during student presentations*. International Society for Exploring Teaching and Learning, Cocoa Beach, Florida.

### **National**

Marchese, M. (2008). *Ideas for developing a capstone course for undergraduate HR majors*. Innovative Teaching in HRIR Conference, Minneapolis, Minnesota.

Healey, B., Sysko, J., & Marchese, M. (2006). *Is there an ethical way to prevent tobacco use?* Annual Meeting & Exposition of the APHA, Boston, Massachusetts.

Marchese, M. (2005). *Using popular film and television as pedagogical tools in HR/IR*. Innovative Teaching in HRIR Conference, Park City, Utah.

### **Regional**

Marchese, M. & Healey, B. (2007). *Three high risk health characteristics and their consequences on employees*. Annual Northeastern Association of Business, Economics and Technology conference, State College, Pennsylvania.

## **SERVICE**

### **Service to the Institution**

#### **School Assignments**

##### **Chair:**

2011-2012 – 2012-2013: Critical Thinking

2009-2010 – 2010-2011: Ethics and social responsibility

2008-2009 – 2010-2011: Assurance of Learning Steering Committee (Co-Chair)

#### **School Assignments**

##### **Chair:**

2009-2010: MSB Business communication committee: We met on 2/17/10: initial meeting to discuss scope of the course along with technology options

We met on 3/16/10 to establish goals of the business comm course

2009-2010: Faculty Scholarship committee: Selected student winner

#### **School Assignments**

##### **Member:**

2011-2012 – 2012-2013: Mission, Strategic Planning and AoL Goals

#### **School Assignments**

##### **Member:**

2009-2010: Search committee for business ethicist & executive in residence: We reviewed job description and announcements for these two positions

#### **College Assignments**

##### **Chair:**

2011-2012 – 2012-2013: Middle States Accreditation Task Force

#### **College Assignments**

##### **Chair:**

2013-2014: Middle States-Self-Study

#### **College Assignments**

##### **Faculty Sponsor:**

2011-2012: Academic orientation for incoming freshmen

**Member:**

2011-2012 – 2013-2014: Assurance of Learning Committee

2010-2011: Search committee for asst graduate school director

2010-2011 – 2011-2012: Tenure & Promotion Committee

2010-2011 – 2011-2012: Senior Promotion committee

2009-2010 – 2010-2011: LAS advisory committee: Review & discuss proposals for new core 100 course offerings

2008-2009 – 2009-2010: Faculty Council

**Mentoring Activities:**

2011-2012: Panelist on Tenure & Promotion (5/3/12)

2011-2012 – 2012-2013: Faculty mentor for new faculty

**Other Institutional Service Activities:**

2011-2012: Presented at Teaching for Technology Day (5/17/12): Presentation on "Teaching a 100% Online Course" with Russ Owens

2010-2011: Presented on Service Learning at President's Council (May 2011)

2010-2011: Freshmen Orientation: Casino dealer for 2010 freshmen orientation

**Service to the Profession****Reviewer - Article / Manuscript**

2014: Journal of Occupational & Organizational Psychology.

**Service to the Community****Member of a Committee**

2010: Personnel subcommittee of the Luzerne County home rule commission

2009 – 2010: Behavioral Health Research Institute, Board member

**Speech / Presentation at a Community Meeting**

2012 – 2013: Institute of Internal Auditors - NEPA, PPACA

2010: Health Care Reform Forum sponsored by the Luzerne County Medical Society, I presented on the HR aspects of the health care reform act.