Crisis, Cooperation, and Change within the Global Landscape

April 17-18
GLC 2013: Crisis, Cooperation, and Change within the Global Landscape

Globalization has two faces. The pleasant one has created opportunities and prospects for prosperity and the tragic one has created crisis and disaster. In the 21st century world, people find themselves dealing with crisis of one type or another. As the world deals with financial, economic, environmental, political and ethical challenges people struggle for survival, search for sustainable solutions and hope for growth and development. It is important to remember that even though each situation is different, there is a human face to all of these crisis situations. Solutions lie in cooperation across national borders, disciplinary boundaries, and cultural scope. We need an interdisciplinary discussion for positive change.

Global Landscapes Conference 2013: Crisis, Cooperation, and Change, will assemble scholars, educators, students, and community members who are interested in examining economic, political, social and environmental crises and recognize the need for cooperation among different constituents to find sustainable solutions amid a changing social, cultural, political, economic, financial environment.

The King’s Global Landscapes Conference is supported by the McGowan School of Business, the McGowan Center for Ethics and Social Responsibility and NEPIRC (Northeastern Pennsylvania Industrial Resource Center). The objective of this interdisciplinary conference is to promote discussion of the crisis, cooperation and change within a global landscape across academic curricula and business practice. Disciplinary and interdisciplinary papers and panels on these topics are welcome.

The submission of student authored papers is also welcome. Undergraduate research conference presentations are sponsored by the King’s College Chapter of Epsilon Chi Omicron, the International Business Honor Society.

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Joseph Asklar – Education
Wednesday, April 17
Session I
9:00-10:30
Opening Plenary Session

Welcoming Remarks
Father, John Ryan, C.S.C., Ph.D.
President, King’s College

Introduction
Mr. Glenn Tyranski, Senior VP Compliance, NYSE,

Opening Address
Moving Beyond This Horizon
Dr. Urmia Ashar, Founding President and CEO, National Association of Corporate Directors, Three Rivers Chapter, Pittsburgh, PA

Dr. Ashar graciously joins us again this year. If you missed her inspiring presentation last year then here is an opportunity to join Dr. Ashar in an interactive session to open the conference by connecting, conversing and collaborating to generate courage from our collective wisdom to abandon our old outdated maps. This will require us to become conscious and aware about the emerging future that depends on us being aware and open about our vulnerabilities as we enter a new paradigm which will require us to create new maps for survival and success.

Urmia Ashar, MD, MBA, President and CEO of NACD Three Rivers Chapter, possesses insights derived from medicine, gifted education and business. She serves as a director at Excela Health System and at the Community Design Center of Pittsburgh. Her unique experiences of bridging American and Indian cultures have been instrumental in helping organizations navigate complex challenges. Her primary interests lie in helping boards foster a creative dynamic culture within the boardroom to facilitate enterprise wide innovation.

Dr. Ashar, led the initiative for NACD to establish the NACD Three Rivers Chapter, serving the needs of the board and providing cutting edge education programs for directors, and was elected as its founding President and CEO. She attained a Certificate of Director Education from NACD and is involved with its education initiative, which researches and revamps the curriculum needs for director education to keep up with the current rapidly changing environment in Corporate Governance. Within the larger community, Dr. Ashar has participated and engaged in programs associated with NACD, The Governance Institute and Institute for Healthcare Improvement. She served on the Advisory Council of Strong Women and Strong Girls’ citywide initiative and as a Marketing Director for the Women’s Small Business Association in Pittsburgh.
Session III  
1:00-2:00  
Snyder Room

Introductory Remarks:  
Mr. Eric Joseph Esoda, Executive Director/CEO, NEPIRC

Plenary Presentation  
*Building the Global Economy and National Network for Manufacturing Innovation*  
Mr. Stephen Ezell, Senior Analyst, Information Technology and Innovation Foundation

By kick starting innovation around the world, pressing economic challenges could be solved in ways that benefit both individual nations and the world as a whole. Obstacles to overcome include outdated and unfair policies, special-interest pandering, and fear of the future.

![Stephen Ezell](image)

Stephen Ezell is a Senior Analyst with the Information Technology and Innovation Foundation (ITIF), with a focus on innovation policy, science and technology policy, international competitiveness, and trade, manufacturing, and services issues. He is the co-author with Dr. Robert Atkinson of *Innovation Economics: The Race for Global Advantage* (Yale, September 2012). Mr. Ezell comes to ITIF from Peer Insight, an innovation research and consulting firm he co-founded in 2003 to study the practice of innovation in service industries. At Peer Insight, Mr. Ezell led the Global Service Innovation Consortium, published multiple research papers on service innovation, and researched national service innovation policies being implemented by governments worldwide.

Prior to forming Peer Insight, Mr. Ezell worked in the New Service Development group at the NASDAQ Stock Market, where he spearheaded the creation of the NASDAQ Market Intelligence Desk and the NASDAQ Corporate Services Network, services for NASDAQ-listed corporations. Previously, Mr. Ezell co-founded two successful innovation ventures, the high-tech services firm Brivo Systems and Lynx Capital, a boutique investment bank. Stephen holds a B.S. from the School of Foreign Service at Georgetown University, with an Honors Certificate from Georgetown’s Landegger International Business Diplomacy program.
Session V
3:45-5:15
Snyder Room

Plenary Panel
_Educating For Peace, the Environment, and Solidarity_
Dr. Chara Armon, Ennis Fellow in the Humanities and Director of the Environmental Learning Community, Villanova University

Ms. Margaret Kowalsky, Interim University Liaison, Catholic Relief Services Northeast/Mid-Atlantic Office

Dr. Kim Lamberty, Senior Program Advisor, Catholic Relief Services Haiti Partnership Unit, and co-founder and President of the nonprofit - Just Haiti

Our planet’s environmental crisis and crises of war and poverty around the globe call out for innovative curricula with the power to change our vision and deepen our understanding. This panel, pitched at educators as well as students, will focus on new ideas, tools, and learning and service experiences answering this call.

Chara Armon, Ennis Fellow in Humanities at Villanova University and Director of the Environmental Learning Community, will present strategies for incorporating ecological content into varying types of humanities courses. She will recommend texts, assignments, active learning approaches, and fieldtrips, and also will describe student learning outcomes and the reasons why ecological content belongs in the undergraduate humanities curriculum.

Margaret Kowalsky, Interim University Liaison for Catholic Relief Services’s Northeast/Mid-Atlantic Regional Office, will discuss CRS’s initiatives in collaboration with colleges and universities, specifically the “Global Solidarity Network” (GSN). The GSN is an online curricular resource and learning community that brings CRS’s work in the field into the classroom and promotes young people’s global citizenship.

Kim Lamberty, Senior Program Advisor for the Catholic Relief Services Haiti Partnership Unit and co-founder and president of the nonprofit Just Haiti, will focus on how communities in the global North, in particular college students and religious organizations, can best reach out to serve communities in need in such places as Haiti, Palestine, Colombia, and Guatemala.
Keynote Address
7:00 PM Burke Auditorium, William G. McGowan School of Business

Lessons from the Field: A Collaborative Approach to Mission in Crisis Contexts

Dr. Kim Lambert, Senior Program Advisor, Catholic Relief Services Haiti Partnership Unit and Co-founder and President of the nonprofit Just Haiti

Dr. Kim Lambert has been developing and managing faith-based justice, peace, cross-cultural, and community service programs for nearly 20 years. She is currently Senior Program Advisor at Catholic Relief Services Haiti Partnership Unit, based in Baltimore. She is also founder and president of Just Haiti, an economic justice project which focuses on coffee development for vulnerable subsistence farmers in Haiti. She has worked with Christian Peacemaker Teams in Colombia and Palestine, accompanying rural communities at risk of violence from armed groups, and on the U.S.-Mexico border with groups trying to prevent migrant deaths. She worked in Catholic parish ministry for nearly eight years, responsible for developing and managing parish-based justice and service ministries, including a sister parish project in Baraderes, Haiti. She was also Executive Director of Episcopal Service Corps, a young adult service program of the Episcopal Church. She holds a Master’s in International Affairs from Columbia University and a Doctor of Ministry degree, in cross-cultural ministry, from Catholic Theological Union, where she has also taught a course on social and economic justice ministry.

How can outside groups—religious organizations, non-profit service providers, and governments—intervene most appropriately and effectively in a context of crisis, such as natural disaster, endemic poverty, or persistent violence? How can we do effective development work in places of need, such as Haiti, South Sudan, or Colombia?

Drawing lessons gained from years of experience, Dr. Kim Lambert will argue that past interventions have not been effective for a variety of reasons, sometimes having to do with poor cross-cultural competencies, but also because organizations in the global North often develop projects that serve the interests of the global North. Her talk will use the metaphor of accompaniment to describe an appropriate outside intervention. She will set the context, describe what “accompaniment” involves, and provide real examples from her own experience and the work of Catholic Relief Services in Haiti, South Sudan, and Colombia.
Thursday, April 18

Session VI
9:00-10:15
Plenary Session
Snyder Room

Presentation
The "Regulatory" and "Compliance" perspectives in the emerging world

Mr. Glenn W. Tyranski, Senior Vice President, Financial Compliance, NYSE Regulation, Inc.

Mr. Tyranski is responsible for the financial reviews of prospective as well as existing listed companies, of domestic and international origin. Mr. Tyranski also represents the NYSE in many public policy matters before such organizations as the SEC, PCAOB, FASB, IASB, FHFA and FEI. He was named to his current position in January 2006.

Mr. Tyranski joined the NYSE’s Competitive Position group in 1996 as Director, Financial Compliance. He was promoted in 1998 to Managing Director, Financial Compliance, and assumed overall responsibility for the function.

Prior to joining the exchange, Mr. Tyranski spent 13 years with KPMG Peat Marwick, rising to the level of Senior Audit Manager.

Mr. Tyranski received a B.S. in Accounting and a B.S. in Computers and Information Systems upon graduating summa cum laude from King’s College in 1984 where he now serves on the Board of Directors. Mr. Tyranski is a CPA and a member of the Board of Trustees of various not-for-profits on Long Island.
Session VIII
1:00-2:00
Snyder Room

Presentation
Financial Sustainability of Health Systems
Dr. Joseph Coyne, Director of the Center for International Health Services Research and Policy at Washington State University Spokane, Chair and Professor in the Department of Health Policy and Administration

Joseph S. Coyne, Dr. P.H. is Director of the Center for International Health Services Research and Policy at Washington State University Spokane, Chair and Professor in the Department of Health Policy and Administration. He has taught financial management, risk/decision analysis, and international health services analysis courses to over 1500 students through faculty positions at USC, UCLA, University of Colorado, Indiana University, the Wharton School of Finance, Peking University Health Sciences Center in Beijing, China, the University of Lugano in Lugano, Switzerland, and Bocconi University in Milan, Italy.

His research has been funded with over $1.1 million in extramural support as Principal Investigator and his operational experience includes Vice President of Operations for a 100,000 member HMO, serving as a senior partner in an international information technology company, and serving as a financial adviser to numerous health services companies and investment firms, including: U.S. Department of Health & Human Services, Chase Manhattan Bank, University of California Office of the President, UCLA Medical Center, Stanford Medical Center, California Department of Corporations, Rush Presbyterian Medical Center, American Hospital Association, French Ministry of Health, German Ministry of Health, Danish Ministry of Health and Beijing Association of Teaching Hospitals. At USC, he was recognized as a Distinguished Faculty member in 1999. At WSU, he received a commendation as a national leader in health finance from the Accrediting Commission on Education for Health Services Administration in their Site Visit Report of April 2000. Dr. Coyne has been twice designated a W.K. Kellogg Fellow in healthcare financial management and is the 2004 recipient of the WSU Faculty Excellence Award for his scholarly contributions. In December 2007, he was selected among 700 applicants worldwide who responded to the call for collaboration that appeared in The Lancet in July 2007 for the Global Burden of Diseases, Injuries, and Risk Factors Study (GBD Study); in this capacity, Dr. Coyne joins international public health researchers from around the world to serve as a Core Member of the Cross-Cutting Issues Expert Group. Dr. Coyne is a founding member of the National Healthcare Services Board of Directors and is Chairman of the WSU Health Policy and Administration Advisory Board.
Session X—4:00–5:30—Plenary Session—Snyder Room
Panel Discussion

Reflections on Crisis, Cooperation and Change within the Global Landscape

Mr. Glenn Tyranski, VP Financial Compliance, NYSE (Moderator)
Mr. Eric Joseph Esoda, Executive Director/CEO, NEPIRC
Mr. Kim Byriel, VP International at Emerson Electric

Ms. Jacqueline Sikora, Student, King's College (Moderator)
Mr. John Blewitt, PhD. Candidate, St. Louis University
Mr. Chris Fair, Product Manager - LeagueStat.com, NewSport Media
Ms. Katharine Fina, Juris Doctorate Candidate (May 2013), Albany Law School
Ms. Anna Gallo, Director of Marketing Savello USA Inc.
Ms. Meghan Ball, Associate Marketing Manager, JPC Equestrian, Drums, PA
Ms. Melinda Yablonski, Program Manager, Comcast, Philadelphia

Closing Remarks
Dr. Barry Williams, J.D.
Dean, William G. McGowan School of Business. King’s College

WE GRATEFULLY ACKNOWLEDGE CONTINUED SUPPORT FROM THE FOLLOWING ORGANIZATIONS

The William G. McGowan School of Business

EXO, International Business Honor Society