



King's College Abroad Blogging Contract, Guidelines and Tips

"A cardinal rule of blogging is this: post as though everyone you know will read your web log, because chances are very good that they will."

-Gothamist.com

There are two types of bloggers:

Bloggers: official student bloggers that are currently enrolled undergraduate or graduate students at King's College.

Abroadbloggers: Study abroad program participants selected to blog while abroad in an approved program.

Understand that everything you write will be published to the Web and will be accessible to anyone accessing the site. College administrators will edit all inappropriate material.

Therefore:

- Any slanderous material will result in an automatic dismissal from this project.
- We reserve the right to end our blogging relationship at our discretion at any time.
- Discuss reality in your blog, however, be careful not to make your blog too personal (i.e. "I have a crush on Jim, he's so cute!") or to reflect irresponsible behavior (i.e. "I got wasted last night at an awesome party!").
- You are the only person that is allowed to update your blog. Do not give anyone your login information or allow anyone else to update it for you.
- Don't post inappropriate content (expletives, prejudices, chronic negatives, sexually explicit content or photos, purposefully inaccurate content, etc). Offensive language or images are prohibited.

If you do not obey these guidelines or the minimum requirements for posting, you will be asked to do so or be excluded from any further blogging.

Instead:

- Keep in mind that your parents, siblings, roommates and future employers will read this, in addition to prospective students, their parents, alumni, your professors and college administrators.

Do:

- Discuss your daily activities, studies, adventures and insights.
- Allow yourself to become comfortable with your blog so that readers can eventually see you and your personality in your posts.
- Keep a digital camera handy so you can take and post appropriate photos (e.g. events, activities, sites, etc).

- Post at least once every seven days. More often is fine, but we recommend not exceeding three posts each week.
- Include photos or video as often as possible.

Abroadbloggers:

- Posts should be oriented around the excitement of studying abroad – the new places you are visiting, the things you are seeing, the people you are meeting, the classes you are taking, the things you are learning, the cultural differences you are encountering, the challenges you have faced and how you have resolved them, etc.
- We would like students back home who are considering going abroad to really be able to connect with your experiences and get excited about the possibilities that await them.
- Please try to post at least 1-2 pictures each week of the various places you are visiting, things you are experiencing, etc.
- We would like you to start your blog 1-2 weeks before you go and continue to blog 2-3 weeks after you return to the U.S., with the possibility of updates 6 and 12 months after you return.
- To highlight your experiences abroad, please post photos of yourself in locations of cultural, historic, or scenic significance that reflect the country in which you are living or traveling. (Many indoor photos, especially those taken in a social environment, can appear to have been taken anywhere.)

Comments:

Anyone reading your blog will be allowed to post comments to your entries. These comments are moderated by the blog administrator; therefore only appropriate comments are posted for the public to see. We strongly encourage bloggers to respond to comments.

Blogger Agreement:

I have read and agree to all of the guidelines set forth above.

I agree to begin blogging on _____
Date

I agree to end blogging on _____
Date

Student Signature Date: _____

Student Name (printed) Date: _____

Blogger Administrator Date: _____

Blogger Administrator Name (printed) Date: _____

(adapted with great appreciation from SUNY New Paltz's Blogging Contract written by Rachel Reuben-NP Webmaster with contributions by Penny Schouten- NP Study Abroad Marketing Coordinator and John Duncan, StudyAbroad.com.)