

# KING'S COLLEGE

WILKES-BARRE, PENNSYLVANIA

## Business Administration

Are you looking for a major that will provide you with endless employment options? If you answered yes, then a major in business administration may be for you. King's business administration majors graduate with the skills to work as specialists or managers in any of the numerous niches of the business world. Whether your talents are analytical or creative or maybe a little bit of both, King's will help you discover your strengths and place you on the career path that is right for you.

### What Makes Us Different

As a business administration major at King's, you will acquire an extensive background in business by taking courses in the William G. McGowan School of Business. The McGowan School of Business, which is one of only 43 undergraduate schools of business in the country accredited by AACSB International—The Association to Advance Collegiate Schools of Business, will prepare you to face the challenges of today's global business environment. You will receive a solid foundation in:

- business law
- financial management
- human resource management
- international business
- management
- marketing
- organizational behavior
- production/operations management
- strategic management



### Internships

In addition to your courses, you will also have the opportunity to complete an internship. Internships enable you to hone your skills and gain professional work experience—a major advantage on any resumé.

### *Business Advisory Council provides insight and opportunities for students*

King's is fortunate to have a Business Advisory Council which is comprised of business leaders who are alumni and friends of the College. This group provides our students not only with “real world” advice, but also provides them with invaluable networking opportunities and job leads.

### Placement Highlights

Listed below are just a few of the various job positions and workplaces where alumni who have graduated within the past five years have found success.

- Marketing Analyst at Benefit Allocations Systems, King of Prussia, Pa.
- Management Trainee at AmeriCredit, Scranton, Pa.
- Financial Analyst at Nabisco, Parsippany, N.J.
- Human Resources Assistant at Viacom, New York City
- Distribution Manager at Lord & Taylor, Wilkes-Barre, Pa.
- Regional Sales Manager at Wm. Wrigley Jr. Company, Chicago



**To learn more about majoring in Business Administration at King's College, please contact the Office of Admission at 1-888-KINGS PA or [admissions@kings.edu](mailto:admissions@kings.edu).**